

# **StorageVault Canada Inc.**

(the “Corporation”)

**Form 51-102F1**

## **Management’s Discussion and Analysis For Three Months Ended and Fiscal Year Ended December 31, 2017**

The following Management’s Discussion and Analysis (“MD&A”) provides a review of corporate and market developments, results of operations and the financial position of StorageVault Canada Inc. (“SVI” or “the Corporation”) for the three months and fiscal year ended December 31, 2017. This MD&A should be read in conjunction with the audited fiscal 2017 consolidated financial statements and accompanying notes contained therein, which have been prepared in Canadian dollars and in accordance with International Financial Reporting Standards (“IFRS”). This MD&A is based on information available to Management as of March 31, 2018.

### **FORWARD LOOKING STATEMENTS**

This MD&A and the accompanying Letter to Shareholders contains forward-looking information. All statements, other than statements of historical fact, included in this MD&A and the accompanying Letter to Shareholders may be forward-looking information. Generally, forward-looking information may be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “proposed”, “is expected”, “budgets”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. In particular, forward-looking information included in this MD&A and the accompanying Letter to Shareholders includes statements with respect to: the Corporation’s outlook as to the market for self storage and portable storage; economic conditions; the availability of credit; the expectation of cash flows; the Corporation’s strategic objectives, growth strategies, goals and plans; potential sources of financing including issuing additional common shares as a source financing, generally, and as a source of financing for potential acquisitions; future expansion of existing SVI stores; the size of potential future acquisitions the Corporation may make in 2018; the annualized net operating income (NOI), a non-IFRS measure, and annualized funds from operations (FFO), a non-IFRS measure, assumes acquisitions that occurred in Fiscal 2017 were purchased on January 1, 2017; and the general outlook for the Corporation. This forward-looking information is contained in “Highlights”, “Nature of Business”, “Business and General Corporate Strategy”, “Outlook”, “Financial Results Overview” and “Working Capital, Long Term Debt and Share Capital” and other sections of this MD&A.

Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Corporation to be materially different from those expressed or implied by such forward-looking information. Certain of such risks are discussed in the “Risks and Uncertainties” section of this MD&A.

Although the Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers

should not place undue reliance on forward-looking information. The factors identified above are not intended to represent a complete list of the factors that could affect the Corporation.

The forward-looking information in this MD&A and the accompanying Letter to Shareholders should not be relied upon as representing the Corporation's views as of any date subsequent to the date of this MD&A. Such forward-looking information is based on a number of assumptions which may prove to be incorrect, including, but not limited to: the ability of the Corporation to obtain sufficient or necessary financing, satisfy conditions under previously announced acquisition agreements, or satisfy any requirements of the TSX Venture Exchange with respect to these acquisitions and any related private financing; the level of activity in the storage business and the economy generally; consumer interest in the Corporation's services and products; competition and SVI's competitive advantages; trends in the storage industry, including, increased growth and growth in the portable storage business; the availability of attractive and financially competitive asset acquisitions in the future; the revenue from acquisitions conducted in Fiscal 2017 being extrapolated to the entire period for 2017 and being consistent with, and reproducible as, revenue in future periods; and anticipated and unanticipated costs. A description of additional assumptions used to develop such forward-looking information and a description of additional risk factors that may cause actual results to differ materially from forward-looking information can be found in the Corporation's disclosure documents on the SEDAR website at [www.sedar.com](http://www.sedar.com). The Corporation undertakes no obligation to publicly update or review any forward-looking information, except in accordance with applicable securities laws. Historical results of operations and trends that may be inferred from this MD&A may not necessarily indicate future results from operations.

The amount of potential future acquisitions by the Corporations in fiscal 2018 and revenue and NOI growth for 2018 may be considered a financial outlook, as defined by applicable securities legislation, contained in this MD&A and the accompanying Letter to Shareholders. Such information and any other financial outlooks or future-oriented financial information has been approved by management of the Corporation as of the date hereof. Such financial outlook or future-oriented financial information is provided for the purpose of presenting information about management's current expectations and goals relating to the future business of the Corporation. Readers are cautioned that reliance on such information may not be appropriate for other purposes.

Additional information relating to StorageVault Canada Inc. can be found at [www.sedar.com](http://www.sedar.com).

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## GLOSSARY OF TERMS

The following abbreviated terms are used in the Management Discussion & Analysis and have the following respective meanings:

**“AFFO”** means FFO plus acquisition and integration costs. Acquisition and integration costs are one time in nature to the specific assets purchased in the current period or pending and are expensed under IFRS. AFFO is a non-IFRS measure – see Accounting Policies Non-IFRS Measures.

**“Costco”** means Costco Wholesale Canada Ltd.;

**“Existing Self Storage”** means stores that the Corporation has owned or leased since the beginning of the previous fiscal year; Existing Self Storage is a non-IFRS measure – see Accounting Policies Non-IFRS Measures.

**“FFO”** means net income (loss) excluding gains or losses from the sale of depreciable real estate, plus depreciation, amortization and goodwill adjustment, stock based compensation expenses, and deferred income taxes; and after adjustments for equity accounted entities and non-controlling interests.

**“IFRS”** means international financial reporting standards;

**“MD & A”** means this management discussion and analysis disclosure document;

**“New Self Storage”** means stores that have not been owned or leased continuously since the beginning of the previous fiscal year; New Self Storage is a non-IFRS measure – see Accounting Policies Non-IFRS Measures.

**“NOI”**, means net operating income, calculated as revenue from storage and related services less related property operating costs; NOI is a non-IFRS measure – see Accounting Policies Non-IFRS Measures.

**“Non-IFRS Measures”** means operating and performance metrics that are not always calculated with reference to IFRS, but are used commonly in the storage industry to measure operating results for assets owned or leased;

**“Q1, Q2, Q3 or Q4”** means a three month fiscal quarter of the Company, ending on March 31, June 30, September 30 and December 31 respectively;

**“Revenue Management”** means the operating principle of achieving optimal revenue through a combination of rental rate increases on existing customers (increases the existing revenue base and rent per square foot) and dynamic pricing of available inventory;

**“Store”** means self storage property or location or facility or site;

**“Subsequent Events”** means material transactions that have occurred from January 1, 2018 to March 31, 2018.

**“SVI”** means StorageVault Canada Inc.;

**“The Company” or “The Corporation” or “We” or “Our”** means StorageVault Canada Inc.;

## NATURE OF OUR BUSINESS

### **Business Overview**

The Corporation was incorporated on May 31, 2007, under the Business Corporations Act of Alberta, and is domiciled in Canada. The common shares of the Company are publicly traded on the TSX Venture Exchange, under the symbol 'SVI'. The Corporation's primary business is owning, operating and renting self storage and portable storage space to individual and commercial customers.

SVI owns 90 stores and 3,586 portable storage units across Canada, for a total of 5,007,419 square feet of rentable storage space and 46,377 rental units. The stores operate under the Access Storage, Depotium Mini-Entrepots, Sentinel Storage and Storage For Your Life brands. Our portable storage business operates under the Cubeit and PUPS brands.

In addition to the stores owned, SVI manages an additional 58 stores that are owned by third parties and operated by us in exchange for a management fee, bringing the total number of operating stores which we own and or manage to 148.

SVI's strategic objective is to own and operate self storage and portable storage in Canada's top markets. The Corporation will focus on acquiring storage assets with strong existing cash flows, in strategic markets, preferably with excess land allowing for future development and expansion of our self and portable storage businesses. Financing for this growth is intended to come from a combination of free cash flow from operations, mortgage financing and the issuance of additional debt or equity securities.

### **The Storage Landscape**

Demand for storage is driven by population growth, change of circumstances and smaller living areas and work spaces. Business incubation, immigration, downsizing, renovations, moving, death, divorce, insurance, etc. have contributed to the significant growth in demand for storage space in Canada over the past 10 years and statistics show that this trend is expected to continue.

### Market Size

The Canadian storage market is estimated to be 60 million square feet across 2,500 stores, with the top 10 operators owning less than 15% of these stores; by comparison, the US market is estimated at over 2.5 billion square feet across over 51,475 stores. This translates into approximately 8.3 square feet per capita in the US versus only 2.5 square feet per capita in Canada suggesting that Canada is an under-stored nation.

The market fragmentation of the Canadian storage industry combined with the low square foot per capita provides significant consolidation, expansion and development opportunities. Our existing platform, relationships, reputation, presence in and knowledge of the storage industry allows us to identify accretive and strategic acquisitions and to take advantage of these opportunities.

### Pricing and Occupancy

A store's rental rates and level of occupancy are dependent upon factors such as population density and growth (approximately 80% of customers live or work within 8 km's of the store location), the local economy, pricing, customer service, curb appeal, etc. We believe in managing our inventory (units) through pricing. Since our rentals are either weekly or monthly, we are able to react to market demand very quickly. Our objective is to maximize revenue and NOI, by increasing rent per square foot first and maximizing occupancy second.

### Competition

New development in a market impacts the occupancy and the ability to raise rates at existing stores until the market absorbs the new space. New entrants tend to offer significant move-in specials to achieve more rapid occupancy gains. Once the space has leased up, promotions are reduced or eliminated and the focus switches to maximizing revenue through price increases. This can result in short term fluctuations in occupancy and revenue per square foot at existing stores.

### Seasonality

The storage business is subject to seasonality. There is naturally more activity in the warmer months and less activity in the colder months. As a result occupancies and revenue per square foot tend to be highest in Q2 and Q3 and lowest in Q1 and Q4. This trend is consistent with what is experienced in the Northern US. This seasonality is more significant in the portable storage business as all of our portable units are non-climate controlled. Also, operating costs tend to be higher during the winter months in Canada due to heating and snow removal costs resulting in lower NOI margins in Q1 and Q4 versus Q2 and Q3.

## **BUSINESS AND GENERAL CORPORATE STRATEGY**

SVI owns and operates storage locations offering both self storage and portable storage for rent on a weekly or monthly basis, for personal and business use. We are focused on owning and operating locations in the top markets in Canada with a plan to have multiple stores, where possible, in each market we operate.

### **Growth Strategies**

Our growth strategy is described in the following four segments: acquisitions, organic growth through improved performance of existing stores, expansion of our existing stores to meet pent up demand and expansion of our portable storage business.

### Acquisitions

The combination of our corporate platform, our industry relationships and our storage experience provides StorageVault with a unique advantage in the Canadian market place. This advantage allows us to identify accretive and strategic purchasing opportunities at attractive prices that provide synergies in operations, marketing and revenue maximization.

We intend to be a disciplined purchaser, with a focus on Canada's top markets. However, as there is more competition to acquire existing stores, especially from US purchasers, we may not be able to find acquisitions that meet our criteria.

### Organic Growth

Scale has become increasingly important in the storage business and the increased size of SVI provides a significant advantage in negotiating better rates on: insurance, software, office supplies, resale retail products, merchant services, technical support and long distance transport of portable units. These economies translate into improved margins and better results.

Efficiencies are also gained through cross promotion and marketing of the self storage and portable storage platforms due to a larger national footprint, offering different but complementary product choices at various price points to our customers.

The most significant evolution in the storage industry has been in the area of revenue management. Revenue management is the principle of achieving optimal revenue through a combination of rental rate increases on existing customers (increases the existing revenue base and rent per square foot) and dynamic pricing of available inventory so we are selling the right product, to the right customer at the right time, for the right price. With a focus on revenue management, stores are able to achieve significant top and bottom line growth even when occupancies are stable.

#### Existing Store Expansion

There is over 800,000 square feet of development potential on the land currently owned and operated by SVI. When the market conditions are suitable and high occupancies indicate pent up demand, we expect to expand a number of our existing locations and currently have 50,000 square feet under construction.

#### Expansion of Portable Storage Business

The portable storage business is where the self storage business was 20 years ago and has significant growth potential. This belief is supported by Canada's largest pension plan purchasing the world's largest portable storage business in one of their long-term funds in February 2015 for over \$1 billion. While margins in the portable storage business are not as high as they are in the self storage business, they are still very attractive. With a larger geographic and operating footprint achieved through our growth strategy, we believe the margins will continue to improve.

#### **Financing Strategy**

We anticipate funding the capital requirements of our growth strategy through excess operating cash flow, utilization of suitable leverage and from the issuance of equity and debt securities.

#### Financing With Secured Debt and Lines of Credit

The Corporation will partially fund the purchase of storage assets with debt. A number of factors are considered when evaluating the level of debt in our capital structure, as well as the amount of debt that will be fixed or variable rate. In making financing decisions, the factors that we consider include, but are not limited to interest rate, amortization period, covenants and restrictions, security requirements, prepayment rights and costs, overall debt level, maturity date in relation to existing debt, overall percentage of fixed and variable rate debt and expected store performance.

#### Issuance of Common Shares

The Corporation will, from time to time, issue common shares to the public or to vendors to fund the purchase of storage assets or pay down debt. SVI will consider issuances of additional common shares for cash proceeds or as consideration in the purchase of storage assets in the upcoming fiscal year if accretive to shareholders. Future issuances will be dependent upon financing needs, acquisitions and expansion, equity market conditions at the time and transaction pricing.

## OUTLOOK

The Corporation's outlook for acquisitions, share capital, results from operations and subsequent events are:

### Acquisitions

In 2018 we expect to acquire \$70 to \$90 million of assets. In the past, we have been successful in meeting or exceeding our acquisition targets; however, as there is more competition to acquire existing stores, especially from foreign purchasers, we may not be able to find acquisitions that meet our criteria.

### Share Capital

The Corporation will from time to time issue common shares to the public or to vendors to fund the purchase of storage assets. Future issuances will be dependent upon financing needs, acquisition opportunities, expansion plans, equity market conditions at the time and transaction pricing.

### Results from Operations

We expect significant growth in revenue and net operating income in 2018 resulting from the timing of 2017 and 2018 acquisitions and as we continue to streamline and integrate operations, implement our revenue management systems and continue to control costs on the \$663.8 million of assets purchased in 2016 and 2017.

The Corporation may use discounts in select markets to match competitive forces and retain its customer base as a result of new competitors trying to jump-start their lease up periods by offering significant discounts to new customers. This can result in short term fluctuations in occupancy and rent per square foot at existing stores. The effect on overall revenues is not expected to be significant, but it may be enough to slow the rate of growth in revenues experienced in past years.

### Subsequent Events

The following items have been announced or purchased by the Corporation:

- On February 1, 2018 the Corporation completed the acquisition of the remaining 50% interest in two Calgary stores from its joint venture partner for \$17.2 million.
- On February 1, 2018 the Corporation completed the purchase of 400 portable storage units, equipment and repurchased the license to operate our Cubeit brand in British Columbia for \$2,290,000.



## DESCRIPTION OF OUR OPERATIONS

As at December 31, 2017, the Corporation owned the following self storage and portable storage operations:

Location	Acres	Number of Stores	Units	Rentable Square Feet
British Columbia	31.7	16	8,007	741,787
Alberta	67.5	19	10,746	1,167,861
Saskatchewan	21.4	7	1,453	207,508
Manitoba	19.6	8	3,728	354,596
Ontario	94.1	24	11,091	1,394,756
Quebec	24.3	12	6,198	573,032
Nova Scotia	15.0	4	1,568	156,764
Portable Storage Units			3,586	411,115
<b>Total</b>	<b>273.6</b>	<b>90</b>	<b>46,377</b>	<b>5,007,419</b>

Management is focused on increasing value and increasing NOI as follows:

### Revenue Management

In today's competitive climate, revenue per square foot is the greatest driver in creating value. Our management platform has dedicated managers who understand the nuances of each local market. Their in-depth knowledge of our customer base and the competition allows us to implement strategic rate increases and optimize proven promotions to attract clientele that will be long-term customers, repeat renters and strong referral sources.

### Professional Management

On March 31, 2017, SVI internalized management of StorageVault's stores and acquired third party management contracts for over 55 stores from Access Results Management Services (ARMS). The management team at SVI has extensive experience in all aspects of the storage industry including:

- management of over 140 storage locations throughout Canada
- acquisition, development and management of over 8 million square feet of storage space
- over 100 years of combined experience in the storage industry by senior management

### Marketing

We implement specific marketing plans for the different stages and seasons of our business with emphasis on maximizing return on investment for every dollar spent. Our strategies to attract customers include strong search engine marketing, user friendly online presence, community connection programs and development of large national accounts. We conduct specific store and market studies to determine how, when and where to focus our marketing dollars with the goal of efficiently and consistently increasing the value of our stores.

### Costco Supplier

Our storage business is the exclusive supplier to Costco members across Canada. This relationship provides exclusive access to Costco's vast membership base as a marketing channel.

**Storage Solution Centre**

Our management platform has a Storage Solution Centre (call center) that provides call management services designed to increase reservations and move-ins, increase productivity at the store level and improve corporate image through professionalism, consistency of messaging and willingness to resolve issues. Our Storage Solution Centre Experts have worked in the storage business and understand the need to (i) introduce and greet professionally; (ii) establish rapport with customers; (iii) build trust; (iv) ask the right questions; (v) listen; (vi) ask for the business; and (vii) close the sale. The overall result is an increased close rate leading to improved financial performance.

**Technology and Software**

SVI stores utilize modern and updated software, technology and security systems. We work with vendors and developers, who have knowledge of the storage business, to take advantage of developing trends, including: (1) exception reports that allow management to monitor key performance and fraud indicators ensuring that management time is more effectively spent preventing and resolving issues than identifying them; and (2) web-based software reporting that allows authorized individuals to view specific store information in real time. The user can choose to see daily rental rates achieved and the number of customers moving-in or moving-out. This tool allows us to adjust quickly to opportunities and threats in each marketplace.

**Economies of Scale**

The size and scope of our management platform, combined with the growing size of our own operations translates into higher gross margins through the centralization of many functions such as revenue management, property management, employee compensation and benefits programs, as well as the development and documentation of standardized operating procedures and best practices.

## FINANCIAL RESULTS OVERVIEW

In the current fiscal year, SVI added 42 stores for \$485.4 million (two through a joint venture) and disposed of one land asset in fiscal 2017 for \$1.8 million. In the prior fiscal year, SVI added 21 stores for \$178.4 million (one through an asset swap valued at \$3.4 million), the majority of which closed in the last 4 months of 2016. In fiscal 2015, SVI added 19 stores, for \$146.2 million, with the majority also taking place in the last 4 months. Therefore, the comparative results are significantly impacted by the timing of these acquisitions.

### Selected Financial Information

	<i>(unaudited)</i>				<i>(audited)</i>			
	Three Months Ended December 31				Fiscal			
	2017	2016	Change		2017	2016	Change	
\$			%	\$			%	
Storage revenue and related services	\$ 20,366,043	\$ 8,900,182	\$ 11,465,861	128.8%	\$ 60,671,031	\$ 27,824,544	\$ 32,846,487	118.0%
Management fees	378,067	-	378,067	-	1,217,483	-	1,217,483	-
	<b>20,744,110</b>	8,900,182	11,843,928	133.1%	<b>61,888,514</b>	27,824,544	34,063,970	122.4%
Operating costs	6,760,316	3,187,851	3,572,465	112.1%	21,294,478	10,800,018	10,494,460	97.2%
Net operating income <sup>1</sup>	<b>13,983,794</b>	5,712,331	8,271,463	144.8%	<b>40,594,036</b>	17,024,526	23,569,510	138.4%
Less:								
Acquisition and integration costs	886,499	979,121	(92,622)	-9.5%	5,373,955	1,928,429	3,445,526	178.7%
Selling, general and administrative	1,929,613	815,340	1,114,273	136.7%	4,038,559	2,240,692	1,797,867	80.2%
Interest	5,873,705	1,598,201	4,275,504	267.5%	15,639,157	5,508,345	10,130,812	183.9%
Share of net loss from joint venture	117,242	-	117,242	-	157,278	-	157,278	-
Stock based compensation	-	1,208,374	(1,208,374)	-100.0%	1,534,286	1,208,374	325,912	27.0%
Depreciation, amortization and goodwill adjustment	13,158,268	19,768,583	(6,610,315)	-33.4%	38,608,471	27,328,122	11,280,349	41.3%
Goodwill impairment reversal	(12,420,000)	-	(12,420,000)	-	-	-	-	-
	<b>9,545,327</b>	24,369,619	(14,824,292)	-60.8%	<b>65,351,706</b>	38,213,962	27,137,744	71.0%
Net Income (Loss) before taxes	4,438,467	(18,657,288)	23,095,755	-123.8%	(24,757,670)	(21,189,436)	(3,568,234)	16.8%
Deferred tax recovery	10,905,038	-	10,905,038	-	10,905,038	-	10,905,038	-
Net Income (Loss)	<b>\$ 15,343,505</b>	<b>\$ (18,657,288)</b>	<b>\$ 34,000,793</b>	<b>-182.2%</b>	<b>\$ (13,852,632)</b>	<b>\$ (21,189,436)</b>	<b>\$ 7,336,804</b>	<b>-34.6%</b>
Weighted average number of common shares outstanding								
Basic	345,003,901	264,910,015	80,093,886	30.2%	317,487,007	204,660,864	112,826,143	55.1%
Diluted	345,003,901	264,910,015	80,093,886	30.2%	317,487,007	204,660,864	112,826,143	55.1%
Net income (loss) per common share								
Basic	\$ 0.044	\$ (0.070)			\$ (0.044)	\$ (0.104)		
Diluted	\$ 0.044	\$ (0.070)			\$ (0.044)	\$ (0.104)		

<sup>1</sup> Non-IFRS Measure.

#### Storage revenue and related services

Revenues increased by \$11.5 million, or 128.8%, for the three months ended December 31, 2017, as compared to the same period in 2016. This results in a year to date increase over the prior year of \$32.8 million. This increase is primarily attributable to incremental revenue from the 63 stores acquired in 2017 and 2016. For additional information, see “Segmented, Existing and New Self Storage and Portable Storage Results.”

#### Management fees

New stream of revenue from management contracts acquired from Access Results Management Services on March 31, 2017.

#### Operating costs

Operating costs for the three months and fiscal year ended December 31, 2017 were \$6.7 million and \$21.3 million (December 31, 2016 - \$3.2 million and \$10.8 million), an increase of 112.1% and 97.2%, respectively. The increase in property operating cost relates to the stores acquired in 2017 and 2016.

#### Net Income

Our net loss of \$13.9 million for the current fiscal year is a result of \$38.6 million of depreciation, amortization and which was offset by a deferred tax recovery of \$10.9 million.

#### Net operating income

For the three months ended December 31, 2017, the Corporation had net operating income (NOI), a non-IFRS measure, of \$14.0 million (December 31, 2016 - \$5.7 million), an increase of 144.8%. The NOI for the fiscal year ended December 31, 2017, increased by \$23.6 million or 138.4%, to \$40.6 million. The increase was primarily due to the NOI from storage assets purchased in fiscal 2017 and 2016, streamlining and integration of operations, increased rates through our revenue management systems, new management fee revenue stream and control of costs on assets purchased.

#### Acquisition and integration costs

Acquisition and integration costs include professional fees incurred to identify, qualify, close and integrate the assets purchased and pending. In fiscal 2017, SVI closed \$485.4 million of acquisitions, with an additional \$17.2 million of acquisitions closed subsequent to the year end.

#### Selling, general and administrative

Selling, general and administrative expenses include all expenses not related to the stores including corporate office overheads and payroll, travel and professional fees. These costs have increased as a result of increased activity associated with the growth of the business.

#### Interest

Interest expense increased as the total amount of debt outstanding increased with the 2017 and 2016 acquisitions. As at December 31, 2017, our total debt was \$563.1 million compared to \$182.5 million at December 31, 2016.

#### Depreciation, amortization and goodwill impairment reversal

The increase in depreciation and amortization expense is primarily due to depreciating the additional assets that were acquired.

The goodwill impairment reversal represents the reversal of \$12.4 million of goodwill impairment taken in Q1 2017 and Q3 2017. The Corporation incorrectly determined that the goodwill impairment test was

triggered at the acquisition dates. The goodwill impairment test that was performed at the acquisition dates should have been performed at the year end. The goodwill impairment originally taken was not as a result of IFRS as had been previously stated. Had the goodwill impairment testing been conducted at the year end instead of on the acquisition dates, no goodwill impairment would have resulted. The impact of this reversal of the \$12.4 million goodwill impairment on the 2017 annual financial statements is to reinstate the previously recognized goodwill of \$12.4 million and reduce the cumulative loss by \$12.4 million from what was previously recorded. The Q1 2017 goodwill impairment that was recorded was \$5.4 million, and as a result, Q1 2017 net loss would have been \$5.4 million without such goodwill impairment. The Q3 2017 goodwill impairment that was recorded was \$7.0 million, and as a result, Q3 2017 net income would have been \$8.3 million without such goodwill impairment. The result is that there is no goodwill impairment recorded in the 2017 annual financial statements. There were no changes to previously reported NOI, FFO and AFFO figures resulting from these reversals.

## Funds from Operations (FFO) and Adjusted Funds from Operations (AFFO)

FFO and AFFO are non-IFRS measures. It allows management and investors to evaluate the financial results of an entity without taking into consideration the impact of non-cash items and non-recurring acquisition and integrations costs on the Consolidated Statement of Income (Loss) and Comprehensive Income (Loss). Net income (loss) assumes that the values of our assets diminish over time through depreciation and amortization, irrespective of the value of our real estate assets in the open market. Other non-cash and non-recurring capital items include stock based compensation costs, deferred income tax expenses (recoveries) and acquisition and integration costs, if any. Acquisition and integration costs, included in our AFFO, are one time in nature to the specific assets purchased in the current period or pending. While the specific acquisition and integration costs may vary from period to period, given that the Corporation is planning to continue to complete acquisitions as part of its growth strategy, these costs will continue to be included as an adjustment in determining AFFO (i.e. the amount of the costs are "non-recurring" but the actual adjustment for these type of costs is "recurring").

FFO for the three months and fiscal year ended December 31, 2017 was \$5.4 million and \$15.8 million versus \$2.3 million and \$7.3 million, respectively for the same period in 2016. These increases are the result of contributions from the assets purchased in fiscal 2017 and 2016 and improvements in operational results.

AFFO for the three months and fiscal year ended December 31, 2017 was \$6.3 million and \$21.2 million versus \$3.3 million and \$9.3 million, respectively for the same period in 2016.

The FFO and AFFO for the three months and fiscal year ended December 31, 2017 and 2016 are:

	<i>(unaudited)</i>				<i>(audited)</i>			
	Three Months Ended December 31				Fiscal			
	2017	2016	Change		2017	2016	Change	
			\$	%			\$	%
Net Income (loss)	\$ 15,343,505	\$ (18,657,288)	\$ 34,000,793	-182.2%	\$ (13,852,632)	\$ (21,189,436)	\$ 7,336,804	-34.6%
Adjustments:								
Stock based compensation	-	1,208,374	(1,208,374)	-	1,534,286	1,208,374	325,912	27.0%
Deferred tax recovery	(10,905,038)	-	(10,905,038)	-	(10,905,038)	-	(10,905,038)	-
Depreciation and amortization from joint venture	267,340	-	267,340	-	448,813	-	448,813	-
Depreciation, amortization and goodwill adjustment	738,268	19,768,583	(19,030,315)	-96.3%	38,608,471	27,328,122	11,280,349	41.3%
	<b>(9,899,430)</b>	<b>20,976,957</b>	<b>(30,876,387)</b>	<b>-147.2%</b>	<b>29,686,532</b>	<b>28,536,496</b>	<b>1,150,036</b>	<b>4.0%</b>
FFO <sup>1</sup>	\$ 5,444,075	\$ 2,319,669	\$ 3,124,406	134.7%	\$ 15,833,900	\$ 7,347,060	\$ 8,486,840	115.5%
Adjustments:								
Acquisition and integrations costs	886,499	979,121	(92,622)	-9.5%	5,373,955	1,928,429	3,445,526	178.7%
AFFO <sup>1</sup>	\$ 6,330,574	\$ 3,298,790	\$ 3,031,784	91.9%	\$ 21,207,855	\$ 9,275,489	\$ 11,932,366	128.6%

<sup>1</sup> Non-IFRS Measure.

### Annualized Net Operating Income and Funds from Operations

The Company purchased 42 stores during fiscal 2017 and the revenues and operating expenses from each acquisition are reflected in the statements from the date of acquisition forward for these stores. In order to understand a full year of operations with the acquired assets, we have prepared an annualized NOI, FFO and AFFO (all non-IFRS measures) statement annualizing the revenues and expenses as if the stores purchased in fiscal 2017, were purchased as of January 1, 2017 and owned for the entire 12 month period.

The results of this annualized statement show that NOI, FFO and AFFO would be higher by \$16.0, \$8.2 million and \$8.2 million, respectively. NOI would have been \$56.6 million, FFO would be \$24.0 million and the AFFO would be \$29.4 million. The Corporation expects to realize the full benefit of these acquisitions in fiscal 2018.

	For the Year Ended December 31, 2017			Notes
	Actual	Annualized Results	Incremental	
Storage revenue and related services	\$ 60,671,031	\$ 84,583,806	\$ 23,912,775	1
Management fees	1,217,483	\$ 1,623,310	405,827	
	61,888,514	86,207,116	24,318,602	
Property operating costs	21,294,478	29,635,381	8,340,903	1
<b>Net operating income</b>	<b>40,594,036</b>	<b>56,571,735</b>	<b>15,977,699</b>	
Adjustments:				
NOI less interest from joint venture	(291,535)	(720,675)	(429,140)	
Acquisition and integration costs	5,373,955	5,373,955	-	2
Selling, general and administrative	4,038,559	4,038,559	-	3
Interest	15,639,157	23,833,294	8,194,137	4
	24,760,136	32,525,133	7,764,997	
<b>Funds from Operations</b>	<b>15,833,900</b>	<b>24,046,602</b>	<b>8,212,702</b>	
Adjustment:				
Acquisition and integration costs	5,373,955	5,373,955	-	
<b>Adjusted Funds from Operations</b>	<b>21,207,855</b>	<b>29,420,557</b>	<b>8,212,702</b>	

Note 1 - the results from all stores acquired in fiscal 2017, have been adjusted as if the purchase occurred on January 1, 2017. For revenues, we assumed achieved occupancies and rent per square foot were repeated for the period prior to acquisition. Information regarding expenses incurred during 2017 and prior to acquisition, has been sourced from due diligence materials received during the acquisition process to determine a full year of operating costs.

Note 2 – these costs are one time in nature and do not change based on acquisition date.

Note 3 – these costs do not change based on the acquisition dates as we incurred the costs in anticipation of our growth.

Note 4 – annualized amount determined based on interest rate and debt outstanding at December 31, 2017.

## Segmented, Existing and New Self Storage and Portable Storage Results

The Corporation operates three reportable business segments - self storage, portable storage and management fees. Self storage involves the customer renting space at the Corporation's property for short or long term storage. Portable storage involves delivering a storage unit to the customer. The customer can choose to keep the portable storage unit at their location or have it moved to another location. Management fees are revenues generated from the management of stores owned by third parties.

### Revenue, property operating costs and net operating income

	<i>(unaudited)</i>				<i>(audited)</i>			
	Three Months Ended December 31				Fiscal			
	2017	2016	Change		2017	2016	Change	
		\$	%			\$	%	
<b>Revenue</b>								
Existing Self Storage <sup>1</sup>	\$ 5,286,771	\$ 4,924,934	361,837	7.3%	\$ 20,702,923	\$ 18,968,663	1,734,260	9.1%
New Self Storage <sup>1</sup>	13,709,373	2,537,026	11,172,347	440.4%	33,950,301	3,493,582	30,456,719	871.8%
Total Self Storage	18,996,144	7,461,960	11,534,184	154.6%	54,653,224	22,462,245	32,190,979	143.3%
Portable Storage	1,369,899	1,438,222	(68,323)	-4.8%	6,017,807	5,362,299	655,508	12.2%
Management fees	378,067	-	378,067	-	1,217,483	-	1,217,483	-
Combined	20,744,110	8,900,182	11,843,928	133.1%	61,888,514	27,824,544	34,063,970	122.4%
<b>Operating Costs</b>								
Existing Self Storage	1,496,176	1,381,842	114,334	8.3%	6,537,387	6,105,260	432,127	7.1%
New Self Storage	4,311,184	821,093	3,490,091	425.1%	10,866,548	1,339,092	9,527,456	711.5%
Total Self Storage	5,807,360	2,202,935	3,604,425	163.6%	17,403,935	7,444,352	9,959,583	133.8%
Portable Storage	952,956	984,916	(31,960)	-3.2%	3,890,543	3,355,666	534,877	15.9%
Combined	6,760,316	3,187,851	3,572,465	112.1%	21,294,478	10,800,018	10,494,460	97.2%
<b>Net Operating Income<sup>1</sup></b>								
Existing Self Storage	3,790,595	3,543,092	247,503	7.0%	14,165,536	12,863,403	1,302,133	10.1%
New Self Storage	9,398,189	1,715,933	7,682,256	447.7%	23,083,753	2,154,490	20,929,263	971.4%
Total Self Storage	13,188,784	5,259,025	7,929,759	150.8%	37,249,289	15,017,893	22,231,396	148.0%
Portable Storage	416,943	453,306	(36,363)	-8.0%	2,127,264	2,006,633	120,631	6.0%
Management fees	378,067	-	378,067	-	1,217,483	-	1,217,483	-
Combined	\$ 13,983,794	\$ 5,712,331	8,271,463	144.8%	\$ 40,594,036	\$ 17,024,526	23,569,510	138.4%

<sup>1</sup> Non -IFRS Measure.

#### Existing Self Storage

For the three months ended December 31, 2017, Revenue and NOI increased by 7.3% and 7.0%, respectively, over the same prior year period. The revenue increase was substantially driven from continued execution of our revenue management program, as occupancy remained stable. We were able to control advertising and staffing costs, but there were increases to utilities and snow clearing costs resulting from a colder winter.

#### New Self Storage

Increases are the result of acquiring 63 stores in 2017 (42 stores) and 2016 (21 stores).

#### Portable Storage

Produced stable results, both in occupancy and revenue. Q4 was impacted by a colder winter.



### Quarterly net operating income

The Corporation's quarterly results are affected by the timing of acquisitions, both in the current year and prior year. SVI also incurs non-recurring initial expenses when a new location is acquired. These costs may include labor, severance, training, travel, advertising and or office expenses.

The storage business is subject to seasonality. There is naturally more activity in the warmer months and less activity in the colder months. Operating costs are higher during the winter months in Canada due to heating and snow removal costs resulting in lower NOI margins in Q1 and Q4, versus Q2 and Q3. This is consistent with that experienced in the Northern US.

	Fiscal 2017 ('000)					Fiscal 2016 ('000)				
	Q4	Q3	Q2	Q1	Total	Q4	Q3	Q2	Q1	Total
<b>NOI</b> <sup>1</sup>										
Existing Self Storage	\$ 3,791	\$ 3,801	\$ 3,466	\$ 3,108	\$ 14,166	\$ 3,543	\$ 3,427	\$ 3,091	\$ 2,802	\$ 12,863
New Self Storage	9,398	7,565	3,427	2,693	23,083	1,716	314	90	34	2,154
Total Self Storage	13,189	11,366	6,893	5,801	37,249	5,259	3,741	3,181	2,837	15,018
Portable Storage	417	748	612	350	2,127	453	739	582	233	2,007
Management fees	378	423	416	-	1,217					
	\$ 13,984	\$ 12,537	\$ 7,922	\$ 6,151	\$ 40,594	\$ 5,712	\$ 4,480	\$ 3,763	\$ 3,069	\$ 17,025

<sup>1</sup> Non-IFRS Measure

#### *Existing Self Storage*

The increase in Q4 2017 over Q4 2016 was substantially driven from continued execution of our revenue management program, while occupancy remained stable. While being able to control costs such as advertising and staffing costs, there were increases to utilities and snow clearing costs resulting from the winter weather experienced.

#### *New Self Storage*

SVI added 42 stores in 2017 and 21 stores in fiscal 2016. These additions have resulted in NOI growth quarter over quarter as we commenced reporting results.

#### *Portable Storage*

NOI was lower in Q4 compared to 2016, both in occupancy and revenue, the result of a colder winter. Even with a slower Q4 we achieved a 6.0% NOI year over year growth in 2017. The portable storage business is subject to seasonality as all portable units are non-climate controlled generally resulting in lower results in Q1 and Q4.

## Summary of Quarterly Results (unaudited)

Period	Revenue	Net Income / (Loss)	Net Income / (Loss) per share	Fully diluted Net Income / (Loss) per share	Total Assets	Total Liabilities	Dividends
2017- Q4	\$20,744,110	\$15,343,505	\$0.044	\$0.044	\$895,496,381	\$627,421,264	\$880,328
2017- Q3 <sup>1</sup>	\$18,453,960	(\$15,402,377)	(\$0.046)	(\$0.046)	\$839,525,204	\$585,777,091	\$879,376
2017- Q2	\$12,557,306	(\$2,995,895)	(\$0.010)	(\$0.010)	\$400,216,946	\$237,005,503	\$765,016
2017- Q1 <sup>1</sup>	\$10,133,138	(\$10,797,865)	(\$0.037)	(\$0.037)	\$404,743,767	\$238,025,850	\$749,946
<b>Total 2017</b>	<b>\$61,888,514</b>	<b>(\$13,852,632)</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>\$3,274,666</b>
2016- Q4	\$8,900,182	(\$18,657,288)	(\$0.070)	(\$0.070)	\$342,803,581	\$187,115,587	\$724,931
2016- Q3	\$7,307,070	(\$537,379)	(\$0.022)	(\$0.022)	\$253,955,856	\$131,931,530	\$630,309
2016- Q2	\$6,320,322	(\$663,764)	(\$0.004)	(\$0.004)	\$179,885,223	\$118,343,352	\$440,398
2016- Q1	\$5,296,970	(\$1,331,005)	(\$0.008)	(\$0.008)	\$176,728,097	\$114,010,014	-
<b>Total 2016</b>	<b>\$27,824,544</b>	<b>(\$21,189,436)</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>\$1,795,638</b>
2015- Q4	\$4,795,266	(\$2,702,281)	(\$0.026)	(\$0.026)	\$171,486,477	\$112,922,559	-
2015- Q3	\$3,137,527	(\$821,330)	(\$0.012)	(\$0.012)	\$108,865,822	\$85,594,955	-
2015- Q2	\$2,111,281	(\$677,127)	(\$0.012)	(\$0.012)	\$54,449,748	\$25,372,609	-
2015- Q1	\$1,096,513	(\$374,472)	(\$0.010)	(\$0.010)	\$27,910,360	\$25,033,929	-
<b>Total 2015</b>	<b>\$11,140,587</b>	<b>(\$4,575,210)</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>-</b>

### Note 1:

As discussed in the Depreciation, amortization and goodwill impairment reversal section in the Financial Results Overview, the Corporation reversed \$12,420,000 of goodwill impairment taken in Q1 2017 and Q3 2017.

The Q1 2017 goodwill impairment that was recorded was \$5,361,176, and as a result, Q1 2017 previously reported net loss of \$10,797,865, would have been \$5,436,689 without such goodwill impairment. The Q3 2017 goodwill impairment that was recorded was \$7,058,823 million, and as a result, Q3 2017 reported net loss of \$15,402,377 would have been \$8,343,553 without such goodwill impairment.

The previously reported Total Assets for Q1 2017 of \$404,743,767 would have been \$410,104,943. The previously reported Total Assets for Q2 2017 of \$400,216,946 would have been \$405,578,122. The previously reported Total Assets for Q3 2017 of \$839,525,204 would have been \$851,945,204.

## WORKING CAPITAL, LONG TERM DEBT AND SHARE CAPITAL

### Working Capital

Cash provided by operating activities was \$16.0 million for fiscal 2017 compared to \$7.5 million for fiscal 2016. The increase was primarily due to the operational results from stores purchased in fiscal 2016 and 2017, increased rates through our revenue management systems, continued streamlining and integration of operations and controlling costs on assets purchased.

As at December 31, 2017, the Corporation had \$16.0 million of cash compared to \$11.9 million at December 31, 2016. The increase is due to increase in cash generated through the Corporation's operating activities and allows the Corporation to meet its obligations and growth strategies. The Corporation expects its cash flow from operations to improve as the full benefit of the stores purchased in the year are realized. In addition, the Corporation, to fund acquisitions and its expansion plans, the Corporation will borrow against low levered assets.

## Long Term Debt and Lines of Credit

As at December 31, 2017 and December 31, 2016, the Corporation held the following debt:

	December 31, 2017			December 31, 2016		
	Rate Range	Weighted Average	Balance	Rate Range	Weighted Average	Balance
<b><u>Mortgages</u></b>						
Fixed/Variable	3.18% to 5.5%	4.21%	<b>233,190,726</b>	3.46% to 5.50%	4.09%	164,942,311
	<i>Maturity: March 2018 to March 2025</i>			<i>Maturity: October 2017 to January 2022</i>		
Deferred financing costs net of accretion of \$1,376,845 (December 31, 2016 - \$635,977)			<b>(2,245,471)</b>			<b>(918,798)</b>
			<b>230,945,255</b>			<b>164,023,513</b>
<b><u>Lines of Credit</u></b>						
Variable Rate	Prime plus 1.00% or BA plus 2.75%	4.21%	<b>332,153,083</b>	Prime plus 1.00% or BA plus 2.75%	4.38%	18,483,081
	<i>Maturity: March 2018 to August 2020</i>			<i>Maturity: April 2017 to August 2020</i>		
			<b>563,098,338</b>			<b>182,506,594</b>

The bank prime rate at December 31, 2017 was 3.20% (December 31, 2016 - 2.70%). The weighted average cost of debt at December 31, 2017 is 4.21% (December 31, 2016 - 4.12%). The increase is due to increase the prime rate. The Corporation will look to reduce its variable interest rate exposure by entering into additional fixed interest rate term debt to replace lines of credit.

Mortgages are secured by a first mortgage charge on the real estate and equipment of the Corporation, general security agreements covering all assets of the Corporation, general assignment of rents and leases and assignments of insurance coverage over all assets of the Corporation. The Corporation must maintain certain financial ratios to comply with the facilities. These covenants include a debt service coverage ratios, a tangible net worth ratio, and a loan to value ratio. As of December 31, 2017 and 2016, the Corporation is in compliance with all covenants.

The deferred financing costs are made up of fees and costs incurred to obtain the related mortgage financing, less accumulated amortization.

Principal repayments on long term debt and lines of credit in each of the next five years are estimated as follows:

Year 1	\$	341,601,721 (includes lines of credit)
Year 2	\$	18,528,294
Year 3	\$	44,305,118
Year 4	\$	8,181,180
Year 5	\$	22,455,273
Thereafter	\$	130,272,223

Of the principal repayments shown in Year 1, \$6.5 million are required under our amortizing term debt mortgages, \$3.0 million relates to a loan due in the upcoming year that is expected to be refinanced and \$332.2 million relates to our lines of credit. Our lines of credit are covenant based (debt service coverage ratios, tangible net worth ratios, and loan to value ratios) and do not require repayment as long as the covenants are met. As of December 31, 2017 and 2016, the Corporation is in compliance with all covenants.

Given that our lines of credit are short term in nature, the Corporation will term out assets supporting the lines when deemed appropriate, which includes determination that the Corporation has been able to implement its operating system to increase the value of the assets and to ensure that the Corporation has an appropriate mix of assets under our lines of credit and term mortgages.

### Share Capital

For the fiscal year ended December 31, 2017, the Corporation issued a total of 55,417,266 common shares for \$133.6 million, net of share issuance costs, (121,883,848 common shares valued at \$118.9 million were issued in fiscal 2016). The common shares issued are:

	<u>Number of Shares</u>	<u>Amount</u>
Balance, December 31, 2015	167,925,820	\$ 66,867,412
Bought deal	67,647,600	57,500,460
Issued on asset acquisitions	45,621,212	58,803,787
Private placement	8,333,332	5,499,999
Dividend reinvestment plan	345,704	327,365
Share option redemption	36,000	14,400
Share issuance costs	-	(3,172,985)
Common shares repurchased	(100,000)	(72,050)
	<u>289,809,668</u>	<u>\$ 185,768,388</u>
Balance, December 31, 2016	289,809,668	\$ 185,768,388
Bought deal	32,076,000	85,001,400
Issued on asset acquisitions	22,520,098	51,320,000
Dividend reinvestment plan	529,268	1,055,801
Stock option redemption	526,000	197,750
Share issuance costs	-	(3,271,774)
Common shares repurchased	(234,100)	(499,784)
	<u>345,226,934</u>	<u>\$ 319,571,781</u>
Balance, December 31, 2017	<u>345,226,934</u>	<u>\$ 319,571,781</u>

### Bought Deal

On July 19, 2017, the Corporation issued 32,076,000 common shares at a price of \$2.65 per common share for gross proceeds of \$85,001,400.

### Dividend Reinvestment Plan

Represents common shares issued under the Corporation's dividend reinvestment plan ("DRIP") for holders of common shares approved on April 18, 2016. Under the terms of the DRIP, eligible registered holders of a minimum of 10,000 Common Shares (the "Shareholders") may elect to

automatically reinvest their cash dividends, payable in respect to the common shares, to acquire additional common shares, which will be issued from treasury or purchased on the open market. The Corporation may initially issue up to 5,000,000 common shares under the DRIP, which may be increased upon Board of Directors approval, acceptance of the increase by the Exchange, and upon public disclosure of the increase.

#### Common Shares Repurchased

Represents common shares repurchased under the Corporation's Normal Course Issuer Bid ("NCIB") policy allowing for the purchase for cancellation, during the 12-month period starting August 18, 2017, of up to 17,198,962 of the common shares.

#### Stock Options and Warrants

A total of 11,555,850 options were outstanding as at December 31, 2017 (December 31, 2016 – 11,501,000). Of the outstanding amount, 11,555,850 options were exercisable (December 31, 2016 – 11,501,000). The details are as follows:

Exercise Price	Vesting Date	Expiry Date	December 31, 2017	December 31, 2016
\$0.20	May 5, 2007	Nov 5, 2017	-	1,000,000
\$0.23	May 6, 2009	May 6, 2019	1,210,000	2,200,000
\$0.33	June 19, 2014	June 19, 2024	220,000	400,000
\$0.41	April 28, 2015	April 28, 2025	2,390,850	2,901,000
\$0.50	Sept 14, 2015	Sept 14, 2025	1,760,000	2,000,000
\$1.36	Dec 21, 2016	Dec 21, 2026	2,975,000	3,000,000
\$1.78	Mar 16, 2017	Mar 15, 2027	3,000,000	-
Options exercisable and outstanding			11,555,850	11,501,000

Warrants exercisable and outstanding are as follows:

Exercise Price	Expiry Date	December 31, 2017	December 31, 2016
\$0.35	Feb 25, 2018	16,666	249,999
\$0.37	Feb 25, 2018	2,533,334	2,833,334
Warrants exercisable and outstanding		2,550,000	3,083,333

The Board of Directors of the Corporation may from time to time, at its discretion, and in accordance with the Exchange requirements, grant to directors, officers, employees and consultants of the Corporation, non-transferable options to purchase common shares.

## **CONTRACTUAL OBLIGATIONS AND OFF-BALANCE SHEET ARRANGEMENTS**

### **Operating Lease Commitments**

The Corporation leases buildings and lands in Winnipeg, MB, Kamloops, BC and Montreal, QC. The leases do not contain any contingent rent clauses. They do not include any provisions for transfer of title, nor does the Corporation participate in the residual value of the land. Therefore, these leases are considered operating leases as the risk and reward of ownership of the lands remain with the landlords.

The leases expire between 2018 and 2054, with the leases expiring in 2027 and 2032 having up to 20 years and 25 years of renewals, respectively, at the option of the Corporation after that time.

The future minimum lease payments, excluding incidental costs for which the Corporation is responsible, are as follows:

Less than one year	\$ 1,227,614
Between one and five years	4,658,483
More than five years	<u>1,213,005</u>
	<u>\$ 27,099,102</u>

#### **Bank Letter of Guarantee**

The Corporation has various letters of guarantee in the amount of \$474,691 which are due within one year.

#### **Contingency**

The Corporation has no legal contingency provisions at either December 31, 2017 or December 31, 2016.

#### **Off-Balance Sheet Arrangements**

The Corporation is not party to any industry contracts or arrangements other than the contractual arrangement noted in "Related Party Transactions" below.

### **RELATED PARTY TRANSACTIONS**

During the year ended December 31, 2017, the Corporation paid total management fees of \$293,321 (December 31, 2016 - \$819,666) to Access Results Management Services Inc. ("ARMS"), a corporation controlled by Steven Scott and Iqbal Khan. Pursuant to a management agreement, ARMS is entitled to a base management fee of \$194,758 for fiscal 2017, as well as an annual performance fee of 4% of net operating income ("NOI"), defined as storage and related services revenue less property operating costs, if the Corporation attains 85% or greater of its annual board-approved budgeted NOI for that fiscal year. On March 31, 2017, the Corporation purchased all management contracts from ARMS (see note 4 of audited fiscal 2017 consolidated financial statements) and therefore, the management agreement has ceased.

During the year ended December 31, 2017, the Corporation reimbursed operational wages of \$1,545,892 (December 31, 2016 - \$4,736,700) and training, travel and related expenses of \$16,804 (December 31, 2016 - \$319,895) to ARMS. These expenses, reimbursed at cost, were undertaken exclusively for the benefit of the Corporation.

During the year ended December 31, 2017, the Corporation paid loan guarantee fees of \$127,500 (December 31, 2016 - \$181,616) to Access Self Storage Inc., a large shareholder of the Corporation and a corporation related to Steven Scott and Iqbal Khan (see note 4 of audited fiscal 2017 consolidated financial statements). As a condition of the assumption of two mortgages, the director and corporation were required to provide a guarantee for the entire outstanding principal balance of the mortgages. The loan guarantee fee is compensation for the provision of this guarantee and is paid on a monthly basis at the annual rate of 0.5% and 0.4% of the original mortgage principal balances. A portion of the loan guarantee payments ceased in August 2016, while the remainder ceased in September 2017.

The Corporation holds a Master Franchise from Canadian PUPS Franchises Inc. (CPFI) which provides the Corporation with the exclusive Canadian franchise rights for the development and operation of portable storage throughout Canada. CPFI is a corporation related to Steven Scott and Iqbal Khan who are directors of the Corporation. The Corporation pays a monthly royalty of 3.5% on the gross sales. During the year ended December 31, 2017, the Corporation paid \$216,710 (December 31, 2016 - \$182,022) for royalties and \$1,535,160 (December 31, 2016- \$1,329,326) for storage containers and other equipment under the Master Franchise Agreement.

Included in accounts payable and accrued liabilities, relating to the previously noted transactions, at December 31, 2017 was \$33,808 (December 31, 2016 - \$13,797) payable to CPFI and \$nil (December 31, 2016 - \$1,191,647) payable to ARMS.

On March 31, 2017 the Corporation completed an acquisition to internalize management of the Corporation's stores and acquired third party management contracts for over 55 stores for \$16,000,000 from Access Results Management Services Inc., a corporation related to Steven Scott, Iqbal Khan, and Access Self Storage Inc. (see note 4 of audited fiscal 2017 consolidated financial statements).

On August 11, 2017 the Corporation completed the acquisition of six self storage locations for \$34,225,000 from Access Self Storage Inc., a corporation related to Steven Scott and Iqbal Khan (see note 4 of audited fiscal 2017 consolidated financial statements).

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Corporation, directly and indirectly, and include directors. The remuneration of key management personnel for employment services rendered are as follows:

	<u>December 31, 2017</u>	<u>December 31, 2016</u>
Wages, management fees, bonuses and directors fees	\$ 129,800	\$ 135,608
Stock based compensation	<u>1,293,914</u>	<u>1,013,021</u>
	<u>\$ 1,423,714</u>	<u>\$ 1,148,629</u>

## USE OF PROCEEDS FROM JULY 2017 BOUGHT DEAL FINANCING

On July 19, 2017, the Corporation completed a bought deal financing from which the Corporation issued 32,076,000 common shares at a price of \$2.65 per common share for gross proceeds of \$85,001,400. The Corporation used the net proceeds of \$81,729,625 from the financing as follows:

	<u>Use of Proceeds</u> <u>(as Disclosed)</u>	<u>Use of Proceeds</u> <u>(Actual)</u>
Repayment of debt incurred under lines of credit	\$ 19,752,594	\$ 9,000,000
Fund cash portion of previously announced acquisitions	49,598,750	64,179,942
Potential future acquisition opportunities	11,180,000	8,549,683
	<u>\$ 80,531,344</u>	<u>\$ 81,729,625</u>

Net proceeds were higher than expected due to lower share issuance costs.

## ACQUISITION COMMITTEE AND ACQUISITION COMMITTEE MANDATE

The Corporation may, from time to time, purchase assets from parties related to the Corporation, and in particular, assets or shares owned or controlled by management of the Corporation or Access Self Storage Inc. (Access) or any of its subsidiaries or affiliates. To govern such potential related party transactions the Corporation has established an Acquisition Committee and an Acquisition Committee Mandate.

The Acquisition Committee is comprised of nine voting members, seven members being independently appointed and independent of management and two of which are appointed by Access. Acquisition Committee members who are deemed to be in a conflict of interest position with respect to related party transactions are required to abstain from voting on such related party transactions.

The mandate of the Corporation's Acquisition Committee is to review, evaluate, and approve the terms of proposed acquisitions in the context of the current strategic direction of the Corporation. In particular, and with respect to all related party transactions, the Acquisition Committee has the authority to appoint appraisers, environmental consultants, and professional advisors to evaluate and report to the Acquisition Committee on the suitability of such transactions. Thereafter, the Acquisition Committee provides its recommendation as to whether the Board of Directors should approve an acquisition.

The Board of Directors of the Corporation must accept the recommendations that the Acquisition Committee makes with respect to any related party transaction, and in particular, an acquisition involving assets or shares of Access or any of its subsidiaries or affiliates.

## ACCOUNTING POLICIES

The Corporation's significant accounting policies are summarized in Note 3 to the December 31, 2017 annual audited consolidated financial statements. There has been no change in significant accounting policies from the Corporation's audited consolidated annual financial statements from December 31, 2016. In addition, there has been no change in the Company's financial instrument risks.



### **Non-IFRS Financial Measures**

Management uses both IFRS and Non-IFRS Measures to assess the Corporation's operating performance. In this MD&A, management uses the following terms and ratios which do not have a standardized meaning under IFRS and are unlikely to be comparable to similar measures presented by other companies:

- i. Net Operating Income ("NOI") – NOI is defined as storage and related services less operating costs. NOI does not include interest expense or income, depreciation and amortization, selling, general and administrative costs, acquisition and integration costs, stock based compensation costs or taxes. NOI assists management in assessing profitability and valuation from principal business activities.
- ii. Funds from Operations ("FFO") – FFO is defined as net income (loss) excluding gains or losses from the sale of depreciable real estate, plus depreciation, amortization and goodwill adjustment, stock based compensation expenses, and deferred income taxes; and after adjustments for equity accounted entities and non-controlling interests. FFO should not be viewed as an alternative to cash from operating activities, net income, or other measures calculated in accordance with IFRS. The Corporation believes that FFO can be a beneficial measure, when combined with primary IFRS measures, to assist in the evaluation of the Corporation's ability to generate cash and evaluate its return on investments as it excludes the effects of real estate amortization and gains and losses from the sale of real estate, all of which are based on historical cost accounting and which may be of limited significance in evaluating current performance.
- iii. Adjusted Funds from Operations ("AFFO") – AFFO is defined as FFO plus acquisition and integration costs. Acquisition and integration costs are one time in nature to the specific assets purchased in the current period or pending and are expensed under IFRS.
- iv. Existing Self Storage and New Self Storage performance – "Existing Self Storage" are defined as those that the Corporation has owned or leased since the beginning of the previous fiscal year or as of January 1, 2016. "New Self Storage" are those that have not been owned or leased continuously since the beginning of the previous fiscal year. We believe the use of this metric combined with primary IFRS measures is beneficial in understanding the full operating performance of our operations during a growth period. Comparative figures for the New Self Storage and Existing Self Storage categories may differ from amounts reported in previous MD&A reports.

### **Recent and Future Accounting Pronouncements**

The IASB and the International Financial Reporting Interpretations Committee have issued a number of new or revised standards or interpretations that will become effective for future periods and have a potential implication for the Corporation. There have been no pronouncements in addition to those disclosed in the December 31, 2017 annual audited consolidated financial statements.

### **Disclosure Controls and Procedures**

Pursuant to National Instrument 52-109, which requires certification of disclosure in an issuer's annual and interim filings, the Chief Executive Officer and the Chief Financial Officer have evaluated the effectiveness of the Corporation's internal disclosure controls and procedures for the three months and fiscal year ended December 31, 2017, including the design of internal controls over financial reporting, to provide reasonable assurance regarding the reliability of financial reporting in accordance with IFRS. These officers have concluded that the Corporation's disclosure controls and procedures are designed

effectively to ensure that information required to be disclosed in reports that are filed or submitted under Canadian securities legislation are recorded, processed and reported within the time specified in those rules.

There have been no changes in the Corporation's internal controls over financial reporting that have materially affected or are reasonably likely to affect the Corporation's internal controls over financial reporting for the three months and fiscal year ended December 31, 2017.

## **RISKS AND UNCERTAINTIES**

As our primary business consists of owning and operating storage real estate, we are exposed to risks related to such ownership and operations that can adversely impact our business and financial position. The following is a brief review of some of the potential risks and the potential impacts these risks and uncertainties may have on the operations of the Corporation:

### **Real Estate Industry**

Real estate investments are subject to varying degrees of risk depending on the nature of each property. Such investments are affected by general economic conditions, local real estate markets, supply and demand for rental space, competition from others with similar developments, the perceived "attractiveness" of a given property and various other factors.

### **Liquidity Risk**

Liquidity risk is the risk that the Corporation will be unable to meet its financial obligations as they fall due. The Corporation manages liquidity risk through cash flow forecasting and regular monitoring of cash requirements including anticipated investing and financing activities. Typically the Corporation ensures that it has sufficient cash or liquid investments available to meet expected operating expenses for a period of 30 days, excluding the potential impact of extreme circumstances that cannot reasonably be predicted, such as natural disasters. For the foreseeable future, the Corporation anticipates that cash flows from operations, working capital, and other sources of financing will be sufficient to meet its operating requirements, debt repayment obligations and will provide sufficient funding for anticipated capital expenditures.

### **Refinancing Risk**

There is no certainty that financing will be available upon the maturity of any existing mortgage at terms that are as favorable as the expiring mortgage, or at all. If the Corporation is unable to refinance an existing indebtedness on favorable terms, the Corporation may need to dispose of one or more properties on disadvantageous terms. Prevailing interest rates, limited availability of credit or other factors at the time of refinancing could increase interest expense and ultimately decrease the return to investors.

### **Economic Conditions**

Even though storage is less susceptible to changes in the local economy, as storage space is often needed during times of both growth and recession, downturns in a local economy could negatively affect our revenues and NOI. A significant portion of storage customers use storage during periods of moving from one residence to another or when a residence is being renovated. In times of economic downturn, the level of activity in housing sales and housing renovation could decrease, thereby decreasing storage rental demand.

**Environmental Risk**

Environmental risk is inherent in the ownership of property. Various municipal, provincial and federal regulations can result in penalties or potential liability for remediation, to the extent that hazardous materials enter the environment. The presence of hazardous substances could also impair the Corporation's ability to finance or sell the property, and might expose the Corporation to civil law suits. To mitigate such risk, the Corporation procures recent or updated environmental reports for all acquisitions to ascertain the risk, if any, that exist at a property. It also prohibits the storage of hazardous substances as a condition of the rental contract signed by customers.

**Credit Risk**

Credit risk arises from the possibility that customers may experience financial difficulty and be unable to fulfill their financial obligations to the Corporation. The risk of incurring bad debts often arises if storage customers relocate and cannot be found to enforce payment, or if storage customers abandon their possessions. The extent of bad debts can be mitigated by quickly following up on any unpaid amounts shortly after the due date, enforcing late fees, denying access to any customers with delinquent accounts, and ultimately seizing the possessions of the customer. Additionally the Corporation typically rents to numerous customers, each of which constitutes significantly less than 5% of the Corporation's monthly revenue. This diversification in the customer base reduces credit risk from any given customer.

**Other Self Storage Operators or Storage Alternatives**

The Corporation competes with other individuals, corporations and institutions which currently own, or are anticipating owning a similar property in a given region. Competitive forces could have a negative effect on occupancy levels, rental rates or operating costs such as marketing.

**Acquisition of Future Locations**

Competition also exists when the Corporation attempts to grow through acquisitions of storage locations. An increase in the availability of investment funds in the general market, and a subsequent increase in demand for storage locations would have a tendency to increase the price for future acquisitions of storage locations and reduce the yields thereon.

**Anticipated Results from New Acquisitions**

The realization of anticipated results and value from acquisitions can be jeopardized from unexpected circumstances in integrating new stores into our existing operations, from situations we did not detect during our due diligence or from increased property tax following reassessment of newly acquired locations.

**Increase in Operating Costs**

Our operating margins can be negatively impacted from increases in operating costs such as property tax, staffing costs, insurance premiums, repairs and maintenances costs, utility costs and others due to various factors such as the need for governments to raise funds, natural disasters, commodity and energy prices.

**Climate and Natural Disasters**

The storage industry in Canada can be cyclical. Due to the climate, demand for storage is generally weaker in winter months with an increase in operating costs resulting in potentially lower NOI during Q1 and Q4.

Natural disasters, such as floods, earthquakes or severe winter storms may result in damage and business interruption losses that are greater than the aggregate limits of our insurance coverage. We maintain a

comprehensive insurance policy to cover such events, however some insurance coverage may be or become unavailable or cost prohibitive.

### **Litigation**

Legal claims may arise from the ordinary course of our business. Resolution of these claims would divert resources from the Corporation such cash to pay expenses and damages and the diversion of management's time and attention from the Corporation's business. The impact and results from litigation cannot be predicted with certainty and can have a material adverse effect on the business.

### **Use and Dependency on Information Technology Systems**

Our business is heavily dependent on the use of information technology, with the majority of our new customers communicating and transacting with us electronically or over the phone. Commerce over the internet and the nature of our business requires us to retain private information about our customers. Significant aspects of these systems are centrally managed, such as our financial information and some are managed by third party vendors. These systems may be subject to telecommunication failures, cyber-attack, computer worms and viruses and other disruptive security breaches. All of which could materially impact our operations, resulting in additional costs and or in legal action either by governments agencies or private individuals.

# StorageVault Canada Inc.

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Toronto, ON

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SVI

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