# StorageVault Canada Inc.

(the "Corporation")

# Form 51-102F1 Management's Discussion and Analysis For the Three and Six Months Ended June 30, 2022

The following Management's Discussion and Analysis ("MD&A") provides a review of corporate and market developments, results of operations and the financial position of StorageVault Canada Inc. ("SVI" or "the Corporation") for the three and six months ended June 30, 2022. This MD&A should be read in conjunction with the June 30, 2022 unaudited interim consolidated financial statements and accompanying notes contained therein, which have been prepared in Canadian dollars and in accordance with International Financial Reporting Standards ("IFRS"). This MD&A is based on information available to Management as of July 27, 2022.

#### FORWARD LOOKING STATEMENTS

This MD&A contains forward-looking information. All statements, other than statements of historical fact, included in this MD&A, may be forward-looking information. Generally, forward-looking information may be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "proposed", "is expected", "budgets", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases, or by the use of words or phrases which state that certain actions, events or results may, could, would, or might occur or be achieved. In particular, forward-looking information included in this MD&A includes statements with respect to: the Corporation's outlook as to the market for self storage and portable storage; economic conditions; the availability of credit; the expectation of cash flows; the Corporation's strategic objectives, growth strategies, goals and plans; potential sources of financing including issuing additional common shares as a source of financing, generally, and as a source of financing for potential acquisitions; future expansion of existing SVI Stores; the size of potential future acquisitions the Corporation may make in 2022; and the general outlook for the Corporation. This forward-looking information is contained in "Nature of Business", "Business and General Corporate Strategy", "Outlook", "Financial Results Overview" and "Working Capital, Long Term Debt and Share Capital" and other sections of this MD&A.

Forward-looking information is subject to known risks, such as the COVID-19 pandemic, and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Corporation to be materially different from those expressed or implied by such forward-looking information. Certain of such risks are discussed in the "Risks and Uncertainties" section of this MD&A.

Although the Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results to be not as anticipated, estimated or intended. There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. The factors identified above are not intended to represent a complete list of the factors that could affect the Corporation.

The forward-looking information in this MD&A should not be relied upon as representing the Corporation's views as of any date subsequent to the date of this MD&A. Such forward-looking information is based on a number of assumptions which may prove to be incorrect, including, but not limited to: the ability of the Corporation to obtain sufficient or necessary financing, satisfy conditions under previously announced acquisition agreements, or satisfy any requirements of the TSX with respect to these acquisitions and any related private placement; the level of activity in the storage business and the economy generally; consumer interest in the Corporation's services and products; competition and SVI's competitive advantages; trends in the storage industry, including, increased growth in self storage, portable storage and management segments; the availability of attractive and financially

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competitive asset acquisitions in the future. A description of additional assumptions used to develop such forward-looking information and a description of additional risk factors that may cause actual results to differ materially from forward-looking information can be found in the Corporation's disclosure documents on the SEDAR website at www.sedar.com. The Corporation undertakes no obligation to publicly update or review any forward-looking information, except in accordance with applicable securities laws. Historical results of operations and trends that may be inferred from this MD&A may not necessarily indicate future results from operations.

The amount of potential future acquisitions by the Corporation in fiscal 2022 and revenue and NOI growth for 2022 may be considered a financial outlook, as defined by applicable securities legislation, contained in this MD&A and the accompanying news release. Such information and any other financial outlooks or future-oriented financial information has been approved by management of the Corporation as of the date hereof. Such financial outlook or future-oriented financial information is provided for the purpose of presenting information about management's current expectations and goals relating to the future business of the Corporation. Readers are cautioned that reliance on such information may not be appropriate for other purposes.

Additional information relating to StorageVault Canada Inc. can be found at www.sedar.com.

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#### **GLOSSARY OF TERMS**

The following abbreviated terms are used in the Management's Discussion & Analysis and have the following respective meanings:

"AFFO" means FFO plus acquisition and integration costs. Acquisition and integration costs are one time in nature to the specific assets purchased in the current period or pending and are expensed under IFRS; AFFO is a non-IFRS measure – see Accounting Policies Non-IFRS Measures;

"Existing Self Storage" means stores that the Corporation has owned or leased since the beginning of the previous fiscal year; Existing Self Storage is a non-IFRS measure – see Accounting Policies Non-IFRS Measures;

"FFO" means net income (loss) excluding gains or losses from the sale of depreciable real estate, plus depreciation and amortization, stock based compensation expenses, unrealized gains or losses on interest rate swaps, unrealized gains or losses on derivative financial instruments and deferred income taxes; and after adjustments for equity accounted entities and non-controlling interests;

"IFRS" means International Financial Reporting Standards;

"MD & A" means this Management's Discussion and Analysis disclosure document;

"New Self Storage" means stores that have not been owned or leased continuously since the beginning of the previous fiscal year; New Self Storage is a non-IFRS measure – see Accounting Policies Non-IFRS Measures;

"NOI" means net operating income, calculated as revenue from storage and related services less related property operating costs; NOI is a non-IFRS measure – see Accounting Policies Non-IFRS Measures;

"Non-IFRS Measures" means operating and performance metrics that are not always calculated with reference to IFRS, but are used commonly in the storage industry to measure operating results for assets owned or leased;

"Q1, Q2, Q3 or Q4" means a three month fiscal quarter of the Company, ending on March 31, June 30, September 30 and December 31 respectively;

"Revenue Management" means the operating principle of achieving optimal revenue through a combination of rental rate increases on existing customers (increases the existing revenue base and rent per square foot) and dynamic pricing of available inventory;

"Store" means self storage property or location or facility or site;

"Subsequent Events" means material transactions that have occurred from July 1, 2022 to July 27, 2022;

"\$VI" means StorageVault Canada Inc.;

"The Company" or "The Corporation" or "We" or "Our" or "StorageVault" means StorageVault Canada Inc.

#### NATURE OF OUR BUSINESS

# **Business Overview**

The Corporation's primary business is owning, managing and renting self storage and portable storage space to individuals and commercial customers. The Corporation also stores, shreds, and manages documents and records for its customers. As of January 26, 2022, the common shares of the Company are publicly traded on the TSX, prior to that on the TSX Venture Exchange, under the symbol 'SVI'.

As of June 30, 2022, SVI owned 203 stores and 4,527 portable storage units across Canada, for a total of 11,263,936 square feet of rentable storage space in 100,594 rental units. The stores operate under the Access Storage, Depotium Mini-Entrepots and Sentinel Storage brands. Our portable storage business operates under the Cubeit and PUPS brands. Our records management business operates under the RecordXpress brand.

In addition to our owned stores, SVI manages 35 stores that are owned by third parties for a management fee, bringing the total number of stores owned and managed to 238.

We are able to leverage our national storage presence to offer last-mile storage solutions, such as personal protective equipment handling for health care organizations across the country. Through our portable storage and records management businesses, we offer mobilization solutions to move items from our locations directly to the end user.

SVI's objective is to own and manage storage assets in Canada's top markets. The Corporation will focus on acquiring storage assets with strong existing cash flows, in strategic markets, preferably with excess capacity and land allowing for future development and expansion of our self, portable and information and records management storage businesses. Financing for this growth is intended to come from a combination of free cash flow from operations, mortgage financing and the issuance of debt or equity securities.

# The Storage Landscape

The significant growth in demand for storage space in Canada over the past decade has largely been driven by the following factors: population growth, change of circumstances, smaller living areas and workspaces, business incubation, e-commerce, last-mile solutions, lack of warehouse space, immigration, downsizing, renovations, moving, death, divorce, insurance, etc. We expect these trends to continue in 2022 and beyond.

#### Market Size

The Canadian storage market is estimated to be 90 million square feet across 3,000 stores, with the top 10 operators owning less than 15% of these stores; by comparison, the US market is estimated at over 2.7 billion square feet across 51,000 plus stores. This translates into approximately 8.3 square feet per capita in the US versus 2.5 square feet per capita in Canada, suggesting that Canada is an under-stored nation.

The market fragmentation of the Canadian storage industry combined with the low square foot per capita provides significant opportunities for consolidation, expansion and development. Our existing platform, relationships, reputation and knowledge of the storage industry allows us to identify and take advantage of accretive and strategic acquisition opportunities.

# Pricing and Occupancy

A store's rental rates and level of occupancy are dependent upon factors such as lead generation, population density and growth, the local economy, pricing, customer service and curb appeal. We believe in managing our inventory (units) through pricing. Since our rentals are either weekly or monthly, we are able to react to market demand and inflationary pressures quickly. Our objective is to maximize revenue by increasing rent per square foot first, and maximizing occupancy second.

# **Competition**

New development in a market impacts the occupancy and the ability to raise rates at existing stores until the market absorbs the new space. New entrants tend to offer significant move-in specials to achieve rapid occupancy gains. Once the new space has leased up, promotions are reduced or eliminated and the focus switches to maximizing revenue through price increases. This can result in short term fluctuations in occupancy and revenue per square foot at existing stores.

# <u>Seasonality</u>

The storage business is subject to seasonality. There is naturally more activity in the warmer months and less activity in the colder months. As a result, occupancies and revenue per square foot tend to be highest in  $\Omega$ 2 and  $\Omega$ 3 and lowest in  $\Omega$ 1 and  $\Omega$ 4. This trend is consistent with what is experienced in the Northern US. This seasonality is more significant in the portable storage business as all of our portable units are non-climate controlled. Also, operating costs tend to be higher during the winter months in Canada due to heating and snow removal costs resulting in lower NOI margins in  $\Omega$ 1 and  $\Omega$ 4 versus  $\Omega$ 2 and  $\Omega$ 3.

# **BUSINESS AND GENERAL CORPORATE STRATEGY**

SVI owns and manages storage locations offering both self storage and portable storage for rent on a weekly or monthly basis, for personal and commercial use. We are focused on owning and operating locations in the top markets in Canada with a plan to have multiple stores, where possible, in each market we operate.

# **Growth Strategies**

Our growth strategy is described in the following six segments: acquisitions, organic growth through improved performance of existing stores, expansion of our existing stores to meet pent up demand, and expansion of our portable storage, records management and FlexSpace Logistics business segments.

# **Acquisitions**

The combination of our corporate platform, our track record of closing transactions, our industry relationships and our storage experience provides SVI with a unique advantage in the Canadian marketplace. This advantage allows us to identify accretive and strategic purchasing opportunities at attractive prices that provide synergies in operations, marketing and revenue maximization.

We intend to be a disciplined purchaser, with a focus on Canada's top markets. As there is more competition to acquire existing stores, especially from US purchasers, we may find it difficult to acquire assets that meet our criteria.

#### Organic Growth

Scale is important and the increased size of SVI provides a significant advantage in negotiating better rates on: marketing, insurance, software, office supplies, resale retail products, merchant services, technical support and long distance transport of portable units. These economies of scale translate into improved margins and better results.

Efficiencies are also gained through cross promotion and marketing of the self storage and portable storage platforms, and our records management services due to our national footprint, and offering different but complementary product choices at various price points to our customers.

The most significant evolution in the storage industry has been in the area of revenue management. Revenue management is the principle of achieving optimal revenue through a combination of rental rate increases on existing customers (increases the existing revenue base and rent per square foot) and dynamic pricing of available inventory so that we are selling the right space, to the right customer, at the right time, for the right price. With a focus on providing the best value to the customer and on revenue management, stores are able to achieve significant top and bottom line growth, even when occupancies are stable.

# **Existing Store Expansion**

There is over 1,500,000 square feet of development potential on excess land currently owned and operated by SVI. When market conditions are suitable and high occupancies and leads indicate pent up demand, we expect to expand a number of our existing locations. We currently have plans to complete 25,000 to 50,000 square feet of expansion within the next 12 months. In addition, we have another 425,000 rentable square feet of expansions projects in the entitlement and permitting stage.

# **Expansion of Portable Storage Business**

The portable storage business continues to complement our overall business, providing additional synergies and efficiencies to our platform. While margins in portable storage are not as high as they are in self storage, they are still very attractive, and with the larger geographic and operating footprint achieved through our growth strategy, we believe that margins will continue to improve.

# Expansion of Information and Records Management Business

The records management business is a complementary vertical in the storage space, much like portable storage, and fills up excess space, delivering strong "sticky" cash flows. RecordXpress is one of the largest records management companies in Canada and is the only Canadian owned company that can provide a national platform. This provides significant competitive advantage as government organizations, such as hospitals and charities, do not want their confidential information in foreign hands.

# **Expansion of FlexSpace Logistics Business**

The FlexSpace Logistics business is a technology platform that focuses on providing end to end solutions for business clients with our storage, logistics, and inventory management offerings. Services are provided across Canada through SVI's existing portfolio of businesses and our extensive network of partners, allowing us to offer everything from warehousing and storage to last mile delivery to records management. A true one-stop shop for businesses, especially small – medium sized companies who were previously underserved in the space.

# Financing Strategy

We anticipate funding the capital requirements of our growth strategy through excess operating cash flow, utilization of suitable leverage and from the issuance of equity and debt securities.

# Financing With Secured Debt and Lines of Credit

The Corporation will partially fund the purchase of storage assets with debt. A number of factors are considered when evaluating the level of debt in our capital structure, as well as the amount of debt that will be fixed or variable rate. In making financing decisions, the factors that we consider include, but are not limited to interest rate, amortization period, covenants and restrictions, security requirements, prepayment rights and costs, overall debt level, maturity date in relation to existing debt, overall percentage of fixed and variable rate debt and expected store performance.

## Issuance of Common Shares

The Corporation will, from time to time, issue common shares to the public or to vendors to fund the purchase of storage assets or pay down debt. SVI will consider issuances of additional common shares for cash proceeds or as consideration in the purchase of storage assets in the upcoming fiscal year if accretive to shareholders. Future issuances will be dependent upon financing needs, acquisitions and expansion, equity market conditions at the time and transaction pricing.

# **OUTLOOK**

The Corporation's update and outlook for the COVID-19 pandemic, acquisitions, share capital, results from operations and subsequent events are:

#### The COVID-19 Pandemic

Since the commencement of the pandemic and for the future benefit of the Corporation, we modified our operating platform to continue to meet the strong demand for our services – these changes included improving our virtual systems to offer no-contact "self-serve" rental processes, installation of plexiglass partitions and limiting the number of customers in our offices to one at a time. Our teams have been continuously employed and clients are able to safely store and access their valuables. We are proud of our team for continuing to adapt to new processes and for committing to provide exceptional client and community service.

Beginning in fiscal 2021 to date, we experienced a significant increase in leads and rentals which has resulted in higher occupancies and rental rates across our portfolio. These positive trends resulted in the Corporation achieving strong same store revenue and NOI growth. While clients may be further impacted, including through unemployment, the Corporation has experienced no meaningful increases in accounts receivable.

Since the start of the COVID-19 pandemic, the Corporation has continued to execute on our strategies to attract clients through search engine marketing, improving our online presence, virtual community connection programs and the development of a national platform and initiatives to fulfill last mile storage needs. These efforts have allowed us to attract clients who are leveraging our national footprint to offer a complete storage, inventory management and mobilization solution through our self storage, portable storage, records management and FlexSpace Logistics infrastructures.

As at June 30, 2022, we continue to generate significant cash flows from our operations, with \$18.1 million in cash on hand. Our balance sheet, along with our strong relationships with our lenders, provides us with sufficient borrowing capacity, refinancing and liquidity options to take advantage of acquisition opportunities that meet our requirements, evidenced by the \$214.1 million of acquisitions completed to date in fiscal 2022 and the \$270.2 million in acquisitions completed in fiscal 2021.

# Acquisitions

For 2022, we expected to acquire in excess of \$100 million of assets. As of the date of this MD & A we have surpassed our target, and have closed \$214.1 million in acquisitions.

Historically we have been successful in meeting our acquisition targets; however, as there is uncertainty in the Canadian economy, and more competition to acquire existing stores, especially from foreign purchasers, we may not be able to find acquisitions that meet our criteria.

# Share Capital

The Corporation will, from time to time, issue common shares to the public or to vendors to fund the purchase of storage assets. Future issuances will be dependent upon financing needs, acquisition opportunities, expansion plans, equity market conditions and transaction pricing.

The Corporation may from time to time purchase its' common shares in accordance with the rules prescribed under the TSX or regulatory policies.

#### Results from Operations

We expect growth in revenue and NOI in 2022 as we continue to streamline and integrate operations, implement our revenue management system and continue to control costs on the over \$2.0 billion of assets purchased in the past seven years. We also expect significant contributions from the acquisitions made in fiscal 2021 as well as those we completed in late fiscal 2020.

The Corporation may use discounts in select markets to match competitive forces and retain its customer base as a result of competitors trying to jump-start their lease up periods by offering significant discounts to new

customers. This can result in short term fluctuations in occupancy and rent per square foot at existing stores. The effect on overall revenues is not expected to be significant, but it may be enough to slow the rate of growth in revenues experienced in past years.

# Subsequent Events

The following items have been announced by the Corporation:

 On July 27, 2022, approved the increase to the quarterly dividend for Q3 2022 by 0.5% to \$0.002803 per common share.

#### **DESCRIPTION OF OUR OPERATIONS**

As at June 30, 2022, the Corporation owned the following self storage and portable storage operations:

		Number of		Rentable
Location	Acres	Stores	Units	Square Feet
British Columbia	45	18	9,627	932,960
Alberta	146	41	20,986	2,421,780
Saskatchewan	33	11	2,715	356,554
Manitoba	36	12	4,846	490,057
Ontario	347	96	46,865	5,474,282
Quebec	37	20	9,373	887,201
Nova Scotia	16	5	1,655	179,454
Portable Storage Units			4,527	521,648
Total	660	203	100,594	11,263,936

Management is focused on increasing value and increasing NOI as follows:

#### Revenue Management

In today's competitive climate, revenue per square foot is the greatest driver in increasing NOI and creating value. Our management platform has intelligent software, supported by dedicated personnel, that understands the nuances of each local market. Our in-depth knowledge of our customer base and the competition allows us to implement strategic rate increases and optimize proven promotions to attract clientele that will become long-term customers, repeat renters and strong referral sources.

# Professional Management

The management team at SVI has extensive experience in all aspects of the storage industry including:

- delivering superior results
- management of over 230 storage locations throughout Canada
- acquisition, development and management of over 16 million square feet of storage space
- over 200 years of combined experience in the storage industry by senior management

## Marketing

We implement specific marketing plans for the different localities, stages and seasons of our business with emphasis on maximizing return on investment for every dollar spent. Our strategies to attract customers include strong search engine marketing, user friendly online presence and no-contact "self serve" rental processes, community connection programs and development of large national accounts to fulfill their last-mile storage needs. We conduct specific store and market analysis to determine how, when and where to focus our marketing dollars with the goal of efficiently and consistently increasing the value of our stores.

# Costco Supplier

Our storage business is the exclusive supplier to Costco Wholesale Canada Ltd. (Costco) members across Canada. This relationship provides exclusive access to Costco's vast membership base as a marketing channel.

#### Reservation Centre

Our management platform includes a Reservation Centre (call centre) that provides call management services designed to increase reservations and move-ins, increase productivity at the store level and improve our corporate image through professionalism, consistency of messaging and willingness to resolve issues. Our Reservation Centre agents have training in the storage business and understand the need to introduce and greet professionally, establish rapport with customers, build trust, listen, ask the right questions, ask for the business and close the sale. The overall result is an increased close rate leading to improved financial performance.

# Technology and Software

SVI stores utilize modern and intelligent software, technology and security systems. We work with vendors and developers, who have knowledge of the storage business, to take advantage of developing trends, including: (i) exception reports that allow management to monitor key performance and indicators ensuring that management's time is more effectively spent preventing and resolving issues than identifying them; and (ii) web-based software reporting that allows authorized individuals to view specific store information in real time. The user can choose to see daily rental rates achieved and the number of customers moving-in or moving-out. This tool allows us to adjust quickly to opportunities and threats in each marketplace.

#### **Economies of Scale**

The size and scope of our management platform, combined with the growing size of our own operations, translates into higher gross margins through the centralization of many functions such as revenue management, property management, employee compensation and benefits programs, as well as the development and documentation of standardized operating procedures and best practices.

# FINANCIAL RESULTS OVERVIEW

As of June 30, 2022, SVI acquired eight stores for \$214.1 million. In fiscal 2021, SVI acquired 29 stores for \$270.2 million. The timing of these acquisitions affects the comparative results.

#### Selected Financial Information

			(unaudited)					(unaudited)		
		Three	Months Ended	June 30			Six M	Nonths Ended Jun	e 30	
	Change								Change	
		2022	2021	<u>\$</u>	<u>%</u>		2022	2021	<u>\$</u>	<u>%</u>
Storage revenue and related services	\$	65,442,634 \$	51,172,559	\$ 14,270,075	27.9%	\$	122,484,601 \$	93,942,692 \$	28,541,909	30.4%
Management fees		516,810	528,732	(11,922)	-2.3%		930,119	1,018,694	(88,575)	-8.7%
		65,959,444	51,701,291	14,258,153	27.6%		123,414,720	94,961,386	28,453,334	30.0%
Operating costs		21,613,327	16,684,468	4,928,859	29.5%		42,444,672	32,585,115	9,859,557	30.3%
Net operating income <sup>1</sup>		44,346,117	35,016,823	9,329,294	26.6%		80,970,048	62,376,271	18,593,777	29.8%
Less:										
Acquisition and integration costs		4,858,923	2,270,867	2,588,056	114.0%		5,799,569	3,650,366	2,149,203	58.9%
Selling, general and administrative		5,213,892	4,395,401	818,491	18.6%		10,210,428	8,016,982	2,193,446	27.4%
Interest		17,338,560	14,064,683	3,273,877	23.3%		33,237,435	27,756,545	5,480,890	19.7%
Stock based compensation		347,922	179,216	168,706	94.1%		695,844	358,432	337,412	94.1%
Unrealized loss on derivative financial instruments		1,678,878	-	1,678,878	-		4,466,709	-	4,466,709	-
Depreciation and amortization		23,600,196	23,325,635	274,561	1.2%		45,195,802	45,400,347	(204,545)	-0.5%
		53,038,371	44,235,802	8,802,569	19.9%		99,605,787	85,182,672	14,423,115	16.9%
Net income (loss) before taxes		(8,692,254)	(9,218,979)	526,725	-5.7%		(18,635,739)	(22,806,401)	4,170,662	-18.3%
Deferred tax recovery		1,413,890	2,046,190	(632,300)	-30.9%		2,779,650	4,233,540	(1,453,890)	-34.3%
Net income (loss)	\$	(7,278,364) \$	(7,172,789)	\$ (105,575)	1.5%	\$	(15,856,089) \$	(18,572,861) \$	2,716,772	-14.6%
Weighted average number of commor	share	s outstanding								
Basic		378,480,872	369,674,824	8,806,048	2.4%		377,884,262	368,148,695	9,735,567	2.6%
Diluted		378,480,872	369,674,824	8,806,048	2.4%		377,884,262	368,148,695	9,735,567	2.6%
Net income (loss) per common share										
Basic	\$	(0.019) \$	(0.019)			\$	(0.042) \$	(0.050)		
Diluted	\$	(0.019) \$	(0.019)			\$	(0.042) \$	(0.050)		

<sup>&</sup>lt;sup>1</sup> Non-IFRS Measure.

# Storage revenue and related services

For the three months ended June 30, 2022, the Corporation had revenues of \$65.4 million (June 30, 2021 - \$51.2 million), an increase of 27.9%. This increase is attributable to incremental revenue from organic revenue growth and from the stores acquired in the current and prior fiscal year. For additional information, see "Segmented, Existing and New Self Storage and Portable Storage Results."

# Management fees

For the three months ended June 30, 2022, management fees have changed by 2.3% over the same prior year periods. The change is a result of the Corporation acquiring managed stores, reducing the number of stores in our third party management platform.

# Operating costs

Operating costs for the three months ended June 30, 2022 were \$21.6 million (June 30, 2021 - \$16.7 million). The increase relates to stores acquired in 2022 and 2021 and increases in advertising, property taxes and wages.

# Net income (loss)

Our net loss of \$7.3 million for the three months ended June 30, 2022 results from non-cash items of \$23.6 million of depreciation and amortization, \$1.7 million in unrealized loss on derivative instruments, \$0.3 million in stock based compensation, and which is offset by the recovery of \$1.4 million of deferred tax.

# Net operating income

For the three months ended June 30, 2022, the Corporation had net operating income (NOI), a non-IFRS measure, of \$44.3 million (June 30, 2021 - \$35.0 million), an increase of 26.6%. The increase was due to increased occupancy, increased rates through our revenue management systems, controlling costs, NOI from assets purchased in throughout fiscal 2022 and 2021 and from streamlining and integration of operations.

# Acquisition and integration costs

Acquisition and integration costs include costs and professional fees incurred to identify, qualify, close and integrate the assets purchased and pending, as well as transactions that we elected not to pursue. To date, SVI has closed \$214.1 million in acquisitions in fiscal 2022 (June 30, 2021 - \$123.9 million), following closing \$270.2 million of acquisitions in fiscal 2021 and closing \$232.7 million in acquisitions in fiscal 2020.

# Selling, general and administrative

Selling, general and administrative expenses include all expenses not related to the stores including corporate office overhead and payroll, operations platform innovation and professional fees. These costs have increased as a result of increased activity associated with the growth and anticipated future growth of the business.

#### **Interest**

Interest expense increased as the total amount of debt outstanding increased with the current and prior year acquisitions and increase in interest rates on our variable rate debt. Variable rate debt represents 16.5% of our debt. As at June 30, 2022, our debt was \$1.5 billion compared to \$1.3 billion at June 30, 2021.

# Depreciation and amortization

The increase in depreciation and amortization expense is primarily due to depreciating the additional assets acquired throughout fiscal 2021.

#### Unrealized (gain) loss on derivative financial instruments

The unrealized (gain) loss on derivative financial instruments occurs as result of both the Interest Rate Swaps and the Total Return Swaps which are held to hedge the Corporation's debt, and DSUs and RSUs, respectively. A gain or loss is recorded as a result of the fluctuations in the market interest rates and the Corporation's share price.

# Funds from Operations (FFO) and Adjusted Funds from Operations (AFFO)

FFO and AFFO are non-IFRS measures. They allow management and investors to evaluate the financial results of an entity without taking into consideration the impact of non-cash items and non-recurring acquisition and integration costs on the Consolidated Statement of Income (Loss) and Comprehensive Income (Loss). Net income (loss) assumes that the values of our assets diminish over time through depreciation and amortization, irrespective of the value of our real estate assets in the open market. Other non-cash and non-recurring capital items include stock based compensation costs, deferred income tax expenses (recoveries), unrealized gain or loss on interest rate swap contracts, unrealized gain or loss on derivative financial instruments and acquisition and integration costs, if any. Acquisition and integration costs, adjusted for in our AFFO, are one time in nature to the specific assets purchased or pending. While the specific acquisition and integration costs may vary from period to period, given that the Corporation is planning to continue to complete acquisitions as part of its growth strategy, these costs will continue to be included as an adjustment in determining AFFO (i.e. the amount of the costs are "non-recurring" but the actual adjustment for these types of costs is "recurring").

FFO for the three months ended June 30, 2022 was \$16.9 million versus \$14.3 million for the same period in 2021, an 18.5% increase or 15.8% increase per common share outstanding. These increases, while muted by the higher amount in acquisition and integration costs this year compared to the prior year, are the result of contributions from strong operational performance and from assets purchased and

AFFO for the three months ended June 30, 2022 was \$21.8 million versus \$16.6 million for the same period in 2021, a 31.6% increase or 28.6% increase per common share outstanding. These increases are the result of contributions from strong operational performance and from assets purchased.

The FFO and AFFO for the three and six months ended June 30, 2022 and 2021 are:

				(unaudited	d)					(unaudited)			
		Three Months Ended June 30						Si	x N	onths Ended	Jur	ne 30	
		2022		2021		Change		2022		2021		Change	
				•		<u>\$</u>	<u>%</u>			_		<u>\$</u>	<u>%</u>
Net income (loss)	\$	(7,278,364)	\$	(7,172,789)	\$	(105,575)	1.5%	\$ (15,856,089)	\$	(18,572,861)	\$	2,716,772	-14.6%
Adjustments:													
Stock based compensation Unrealized (gain) loss on derivative		347,922		179,216		168,706	94.1%	695,844		358,432		337,412	94.1%
financial instruments		1,678,878		-		1,678,878	-	4,466,709		-		4,466,709	-
Deferred tax recovery		(1,413,890)		(2,046,190)		632,300	-30.9%	(2,779,650)		(4,233,540)		1,453,890	-34.3%
Depreciation and amortization		23,600,196		23,325,635		274,561	1.2%	45,195,802		45,400,347		(204,545)	-0.5%
		24,213,106		21,458,661		2,754,445	12.8%	47,578,705		41,525,239		6,053,466	14.6%
FFO <sup>1</sup>	\$	16,934,742	\$	14,285,872	\$	2,648,870	18.5%	\$ 31,722,616	\$	22,952,378	\$	8,770,238	38.2%
Adjustments:													
Acquisition and integration costs		4,858,923		2,270,867		2,588,056	114.0%	 5,799,569		3,650,366		2,149,203	58.9%
AFFO <sup>1</sup>	\$	21,793,665	\$	16,556,739	\$	5,236,926	31.6%	\$ 37,522,185	\$	26,602,744	\$	10,919,441	41.0%
<sup>1</sup> Non-IFRS Measure.													_
FFO and AFFO Per Basic Common	Share	Outstanding											
FFO	\$	0.045	\$	0.039	\$	0.006	15.8%	\$ 0.084	\$	0.062	\$	0.022	34.6%
AFFO	\$	0.058	\$	0.045	\$	0.013	28.6%	\$ 0.099	\$	0.072	\$	0.027	37.4%

# Segmented, Existing and New Self Storage and Portable Storage Results

The Corporation operates three reportable business segments - self storage, portable storage and management fees. Self storage involves customers renting space at the Corporation's property for short or long term storage. Portable storage involves delivering a storage unit to the customer. The customer can choose to keep the portable storage unit at their location or have it moved to one of our locations. Management fees are revenues generated from the management of stores owned by third parties.

#### Revenue, operating costs and net operating income

			(unaudited)										
		Th	ree Months En	ded	June 30			9	Six N	Months Ended	d Ju	ıne 30	
		2022	2021		Change			2022		2021		Change	
					\$	<u>%</u>						\$	<u>%</u>
Revenue													
Existing Self Storage <sup>1</sup>	\$	45,900,131	\$ 40,493,930	\$	5,406,201	13.4%	\$	87,275,218	\$	75,982,011	\$	11,293,207	14.9%
New Self Storage <sup>1</sup>		16,385,958	7,966,445		8,419,513	105.7%		29,833,681		13,484,597		16,349,084	121.2%
Total Self Storage		62,286,089	48,460,375		13,825,714	28.5%		117,108,899		89,466,608		27,642,291	30.9%
Portable Storage		3,156,545	2,712,184		444,361	16.4%		5,375,702		4,476,084		899,618	20.1%
Management Fees		516,810	528,732		(11,922)	-2.3%		930,119		1,018,694		(88,575)	-8.7%
Combined		65,959,444	51,701,291		14,258,153	27.6%		123,414,720		94,961,386		28,453,334	30.0%
Operating Costs													
Existing Self Storage		12,925,349	11,471,823		1,453,526	12.7%		26,152,424		23,125,208		3,027,216	13.1%
New Self Storage		6,489,970	3,344,318		3,145,652	94.1%		12,368,106		6,281,604		6,086,502	96.9%
Total Self Storage		19,415,319	14,816,141		4,599,178	31.0%		38,520,530		29,406,812		9,113,718	31.0%
Portable Storage		2,198,008	1,868,327		329,681	17.6%		3,924,142		3,178,303		745,839	23.5%
Combined		21,613,327	16,684,468		4,928,859	29.5%		42,444,672		32,585,115		9,859,557	30.3%
Net Operating Income	1												
Existing Self Storage		32,974,782	29,022,107		3,952,675	13.6%		61,122,794		52,856,803		8,265,991	15.6%
New Self Storage		9,895,988	4,622,127		5,273,861	114.1%		17,465,575		7,202,993		10,262,582	142.5%
Total Self Storage		42,870,770	33,644,234		9,226,536	27.4%		78,588,369		60,059,796		18,528,573	30.9%
Portable Storage		958,537	843,857		114,680	13.6%		1,451,560		1,297,781		153,779	11.8%
Management Fees		516,810	528,732		(11,922)	-2.3%		930,119		1,018,694		(88,575)	-8.7%
Combined	\$	44,346,117	\$ 35,016,823	\$	9,329,294	26.6%	\$	80,970,048	\$	62,376,271	\$	18,593,777	29.8%

<sup>&</sup>lt;sup>1</sup> Non -IFRS Measure.

#### Existing Self Storage

Existing Self Storage stores are the same in 2022 as they were in 2021. For the three months ended June 30, 2022, revenue and NOI increased by 13.4% and 13.6%, respectively, over the same prior year period. Revenue and NOI increases are a result from the strength of our business, continued execution of our revenue management program and increased occupancy. For operating costs, we continue to control costs through operational efficiencies, however we experienced increases in advertising, property taxes and wages.

# New Self Storage

Increase is a result of our 2022 acquisition and acquisitions throughout 2021 and 2020 resulting in revenue, operating costs and NOI growth as we commenced reporting results.

# Portable Storage

Increase in revenue and NOI was generally due to occupancy increases.

# Quarterly net operating income

The Corporation's quarterly results are affected by the timing of acquisitions, both in the current year and prior year. SVI also incurs non-recurring initial expenses when a new location is acquired. These costs may include labor, severance, training, travel, advertising and or office expenses.

The storage business is subject to seasonality. There is naturally more activity in the warmer months and less activity in the colder months. Operating costs are higher during the winter months due to heating and snow removal costs resulting in lower NOI margins in Q1 and Q4, versus Q2 and Q3. This is consistent with results experienced in the Northern US.

	Fiscal 2022 ('000)				Fiscal 2021 ('000)										
	Q2		Q1		Total		Q4		Q3		Q2		Q1		Total
NOI 1															
Existing Self Storage	\$ 32,975	\$	28,148	\$	61,123	\$	29,673	\$	31,276	\$	29,022	\$	23,835	\$	113,806
New Self Storage	9,896		7,570		17,466		6,807		5,825		4,622		2,581		19,835
Total Self Storage	42,871		35,718		78,588		36,480		37,101		33,644		26,416		133,641
Portable Storage	959		493		1,452		859		1,169		844		454		3,325
Management Fees	517		413		930		480		536		529		490		2,035
	\$ 44,346	\$	36,624	\$	80,970	\$	37,819	\$	38,805	\$	35,017	\$	27,359	\$	139,000

<sup>&</sup>lt;sup>1</sup> Non-IFRS Measure

# Existing Self Storage

The increase in Q2 2022 over Q2 2021 was driven from continued execution of our revenue management program, occupancy increases and controlling costs through operational efficiencies.

# New Self Storage

SVI has acquired eight stores as of June 30, 2022 and 29 stores in fiscal 2021 and 16 stores in 2020. These additions have resulted in NOI growth quarter over quarter as we commenced reporting results.

# Portable Storage

Increase in revenue and NOI was generally due to occupancy increases and cost savings.

# Summary of Quarterly Results (unaudited)

		Net Income /	Net Income / (Loss) per	Fully diluted Net Income / (Loss) per	T		5
Period 2022 – Q2	<b>Revenue</b> \$65,959,444	(Loss) (\$7,278,364)	<b>share</b> (\$0.019)	<b>share</b> (\$0.019)	Total Assets \$2,019,833,429	Total Liabilities \$1,793,878,037	<b>Dividends</b> \$1,055,547
2022 - Q1	\$57,455,276	(\$8,577,725)	(\$0.023)	(\$0.023)	\$1,874,780,768	\$1,640,438,694	\$1,050,674
Total 2022	\$123,414,720	(\$15,856,089)	N/A	N/A	N/A	N/A	\$2,106,221
	V.120, , , 20	(0.0,000,000,		1			42,100,221
2021 – Q4	\$56,845,289	(\$13,005,460)	(\$0.035)	(\$0.035)	\$1,836,156,209	\$1,613,949,693	\$1,034,371
2021 – Q3	\$56,854,002	(\$4,286,770)	(\$0.012)	(\$0.012)	\$1,710,707,686	\$1,503,314,182	\$1,021,120
2021 – Q2	\$51,701,291	(\$7,172,789)	(\$0.019)	(\$0.019)	\$1,693,800,047	\$1,487,413,665	\$1,012,517
2021 – Q1	\$43,260,095	(\$11,400,073)	(\$0.031)	(\$0.031)	\$1,610,798,998	\$1,403,279,361	\$1,002,868
Total 2021	\$208,660,678	(\$35,865,092)	N/A	N/A	N/A	N/A	\$4,070,876
2020 - Q4	\$42,150,289	(\$9,987,848)	(\$0.027)	(\$0.027)	\$1,587,379,939	\$1,377,204,772	\$991,452
2020 - Q3	\$40,053,371	(\$6,276,846)	(\$0.017)	(\$0.017)	\$1,354,801,560	\$1,149,197,801	\$978,240
2020 - Q2	\$37,425,908	(\$8,651,142)	(\$0.024)	(\$0.024)	\$1,369,097,150	\$1,155,700,318	\$973,985
2020 - Q1	\$35,834,354	(\$8,366,386)	(\$0.023)	(\$0.023)	\$1,371,022,824	\$1,151,432,603	\$966,317
Total 2020	\$155,463,922	(\$33,282,222)	N/A	N/A	N/A	N/A	\$3,909,994
2019 - Q4	\$37,174,365	(\$11,563,878)	(\$0.032)	(\$0.032)	\$1,392,865,962	\$1,162,117,984	\$961,654
2019 - Q3	\$37,310,765	(\$9,399,776)	(\$0.026)	(\$0.026)	\$1,377,237,690	\$1,134,721,033	\$958,230
2019 - Q2	\$34,255,855	(\$16,310,988)	(\$0.045)	(\$0.045)	\$1,385,491,977	\$1,132,963,923	\$952,321
2019 - Q1	\$26,222,055	(\$8,843,827)	(\$0.025)	(\$0.025)	\$1,044,914,091	\$794,584,280	\$930,288
Total 2019	\$134,963,040	(\$46,118,469)	N/A	N/A	N/A	N/A	\$3,802,493
2018 - Q4	\$26,562,429	(\$843,810)	(\$0.002)	(\$0.002)	\$1,022,791,417	\$761,864,860	\$925,235
2018 - Q3	\$25,733,852	(\$6,355,654)	(\$0.018)	(\$0.018)	\$990,262,630	\$731,939,098	\$920,981
2018 - Q2	\$23,173,856	(\$9,158,368)	(\$0.026)	(\$0.026)	\$959,256,102	\$694,025,713	\$920,562
2018 - Q1	\$20,913,462	(\$7,793,463)	(\$0.022)	(\$0.022)	\$922,656,903	\$661,214,665	\$889,786
Total 2018	\$96,383,599	(\$24,151,295)	N/A	N/A	N/A	N/A	\$3,656,564
2017 - Q4	\$20,744,110	\$15,343,505	\$0.044	\$0.044	\$895,496,381	\$627,421,264	\$880,328
2017 - Q3 <sup>1</sup>	\$18,453,960	(\$15,402,377)	(\$0.044)	(\$0.044)	\$839,525,204	\$585,777,091	\$879,376
2017 - Q2	\$12,557,306	(\$2,995,895)	(\$0.010)	(\$0.010)	\$400,216,946	\$237,005,503	\$765,016
2017 - Q1 <sup>1</sup>	\$10,133,138	(\$10,797,865)	(\$0.037)	(\$0.037)	\$404,743,767	\$238,025,850	\$749,946
Total 2017	\$61,888,514	(\$13,852,632)	N/A	N/A	N/A	N/A	\$3,274,666
2016 - Q4	\$8,900,182	(\$18,657,288)	(\$0.070)	(\$0.070)	\$342,803,581	\$187,115,587	\$724,931
2016 - Q3	\$7,307,070	(\$537,379)	(\$0.022)	(\$0.022)	\$253,955,856	\$131,931,530	\$630,309
2016 - Q2	\$6,320,322	(\$663,764)	(\$0.004)	(\$0.004)	\$179,885,223	\$118,343,352	\$440,398
2016 - Q1	\$5,296,970	(\$1,331,005)	(\$0.008)	(\$0.008)	\$176,728,097	\$114,010,014	-
Total 2016	\$27,824,544	(\$21,189,436)	N/A	N/A	N/A	N/A	\$1,795,638
0045 0 :	¢4.705.07:	/#O 700 00::	(\$0.000)	(\$0.00.0)	¢474 107 177	\$440.000.550	
2015 - Q4	\$4,795,266	(\$2,702,281)	(\$0.026)	(\$0.026)	\$171,486,477	\$112,922,559	-
2015 - Q3	\$3,137,527	(\$821,330)	(\$0.012)	(\$0.012)	\$108,865,822	\$85,594,955	-
2015 - Q2	\$2,111,281	(\$677,127)	(\$0.012)	(\$0.012)	\$54,449,748	\$25,372,609	-
2015 - Q1	\$1,096,513	(\$374,472)	(\$0.010)	(\$0.010)	\$27,910,360	\$25,033,929	-
Total 2015	\$11,140,587	(\$4,575,210)	N/A	N/A	N/A	N/A	-

Note 1: The Corporation reversed \$12,420,000 of goodwill impairment taken in Q1 2017 and Q3 2017.

The Q1 2017 goodwill impairment that was recorded was \$5,361,176, and as a result, Q1 2017 previously reported net loss of \$10,797,865, would have been \$5,436,689 without such goodwill impairment. The Q3 2017 goodwill impairment that was recorded was \$7,058,823, and as a result, Q3 2017 reported net loss of \$15,402,377 would have been \$8,343,553 without such goodwill impairment.

The previously reported Total Assets for Q1 2017 of \$404,743,767 would have been \$410,104,943. The previously reported Total Assets for Q2 2017 of \$400,216,946 would have been \$405,578,122. The previously reported Total Assets for Q3 2017 of \$839,525,204 would have been \$851,945,204.

# WORKING CAPITAL, DEBT AND SHARE CAPITAL

# Working Capital

Cash provided by operating activities was \$34.6 million for the three months ended June 30, 2022, compared to \$24.8 million for the same prior year period. The increase arises from increased rates through our revenue management systems, increased occupancy, controlling costs and continued streamlining and integration of operations and despite higher, comparatively, acquisition and integrations costs resulting from more acquisitions.

As at June 30, 2022, the Corporation had \$18.1 million of cash compared to \$30.9 million at March 31, 2022. Despite cash being used to pay down debt, fund acquisitions and expansions and repurchase the Corporation's common shares, the Corporation continues to maintain a strong cash balance. The Corporation expects its cash flow from operations to continue to increase as the full benefit of stores purchased in 2022, 2021 and 2020 are realized and we continue to execute our operational plans. In addition, the Corporation will borrow against existing assets to fund acquisitions and its expansion plans.

**Debt**As at June 30, 2022 and December 31, 2021, the Corporation held the following debt:

		144 A L L			<b>M</b>	
	Rate	Weighted	5.1	Rate	Weighted	5.1
	Range	Average	Balance	Range	Average	Balance
<u>Mortgages</u>						
At amortized cost - Fixed	2.84% to 5.5%	4.25%	259,904,480	2.84% to 5.5%	4.21%	338,546,891
	Maturity: Aug 2022	? to Apr 2028		Maturity: Jan 2022	to Apr 2028	
At amortized cost - Variable	4.25% to 5.2%	4.48%	146,800,110	3% to 3.95%	3.30%	108,144,132
	Maturity: Oct 2022	to Mar 2027		Maturity: Oct 2022	to Nov 2024	
At FVTPL - Variable			714,012,124			455,173,279
- Interest rate swap			(26,865,440)			9,873,937
•		4.20%	687,146,684		3.82%	465,047,216
	Maturity: Jan 2024	to Dec 2030		Maturity: Jan 2024	to Dec 2030	
		4.25%	1,093,851,274		3.91%	911,738,239
Lines of Credit and Promissory Notes						
At amortized cost - Fixed		4.81%	17,067,376		3.95%	38,536,200
	Maturity: Dec 2022	? to Dec 2023		Maturity: Apr 2022	to Dec 2023	
At amortized cost - Variable		4.52%	101,909,468		3.53%	86,909,468
	Maturity: May 2024	4 to Dec 2024		Maturity: May 2024	to Dec 2024	
At FVTPL - Variable			321,032,690			296,048,729
- Interest rate swap			(21,032,690)			3,951,271
·		3.88%	300,000,000		3.94%	300,000,000
	Maturity: Feb 2025	5		Maturity: Feb 2025	7	
		4.07%	418,976,844		3.86%	425,445,668
Deferred financing costs, net of accretion			(4,773,293)			(4,709,162)
		_				
		4.20%	1,508,054,825		3.89% <u>1</u>	,332,474,745

#### Reconciliation of Debt

The following table reconciles the changes in cash flows from financing activities for the Corporation's debt:

	 June 30, 2022	December 31, 2021
Debt, beginning of period	\$ 1,332,474,745	\$ 1,179,739,132
Advances from debt	351,170,162	309,110,285
Repayment of debt	(173,403,818)	(152,953,282)
Amounts offset against accounts receivable	(2,122,133)	(2,529,521)
Change in fair value of debt measured at FVTPL	85,741,079	37,842,949
Change in fair value of interest rate swaps	(85,741,079)	(37,842,949)
Total cash flow from debt financing activities	 175,644,211	153,627,482
Change in deferred financing costs	(64,131)	(891,869)
Debt, end of period	\$ 1,508,054,825	\$ 1,332,474,745

The bank prime rate at June 30, 2022 was 3.70% (December 31, 2021 - 2.45%). The weighted average cost of debt at June 30, 2022 is 4.20% (December 31, 2021 - 3.89%). The Corporation's variable interest rate exposure is limited with only 16.5% of debt being variable and the balance being fixed interest rate debt.

The weighted years to maturity, excluding lines of credit, at June 30, 2022 is 3.84 years (December 31, 2021 – 4.09 years).

Mortgages are secured by a first mortgage charge on the real estate and equipment of the Corporation, general security agreements, assignment of rents and leases and assignments of insurance coverages. The Corporation must maintain certain financial ratios to comply with the facilities. These covenants include debt service coverage ratios, a tangible net worth ratio, and a loan to value ratio. As of June 30, 2022 and December 31, 2021, the Corporation is in compliance with all covenants.

The deferred financing costs are made up of fees and costs incurred to obtain the related mortgage financing, less accumulated amortization into income of these costs.

Principal repayments on debt and lines of credit in each of the next five years are estimated as follows:

•	
Year 1	\$ 578,878,013 (includes lines of credit of \$401.9 million)
Year 2	\$ 234,146,963`
Year 3	\$ 203,876,764
Year 4	\$ 39,812,222
Year 5	\$ 117,080,191
Thereafter	\$ 339,033,965

Of the repayments shown in Year 1, \$18.7 million are required under our amortizing term debt mortgages, \$158.3 million relates to loans due in the upcoming twelve months that are expected to be refinanced, and \$401.9 million relates to our lines of credit. Our lines of credit are covenant based (debt service coverage ratios, tangible net worth ratios, and loan to value ratios) and do not require repayment as long as the covenants are met. As of June 30, 2022 and December 31, 2021, the Corporation is in compliance with all covenants.

The Corporation terms out assets on our lines of credit when deemed appropriate, which includes determination that the Corporation has been able to implement its operating systems to increase the value of the assets and that the Corporation has an appropriate mix of assets supporting our lines of credit. The Corporation's detailed debt maturity profile as at June 30, 2022 is:

Contractual Mortgage Maturities and Interest Rates

		Weighted		Weighted		Weighted
Year of		Average		Average		Average
Debt	Mortgages	Interest		Interest		Interest
Maturity	Payable	Rate	Lines of Credit	Rate	Total Debt	Rate
2022	\$ 145,201,479	4.54%	\$ 13,067,376	5.21%	\$ 158,268,855	4.59%
2023	212,035,128	4.18%	18,500,000	4.64%	230,535,128	4.22%
2024	192,485,808	4.63%	387,409,468	4.01%	579,895,276	4.21%
2025	27,786,063	3.48%	-	0.00%	27,786,063	3.48%
2026	112,596,345	4.46%	-	0.00%	112,596,345	4.46%
Thereafter	403,746,450	3.99%	-	0.00%	403,746,450	3.99%
	\$ 1,093,851,274	4.25%	\$ 418,976,844	4.07%	1,512,828,118	4.20%
Deferred fina	ancing costs net of	accretion			(4,773,293)	
Balance					\$ 1,508,054,825	

The Corporation entered into interest rate swap contracts in order to fix the interest rate on \$987.1 million of debt at a weighted average rate of 4.10%. The swaps mature between January 2024 and December 2030.

# **Hybrid Debentures**

# 2020 Hybrid Debentures

On July 20, 2020, \$75 million of unsecured senior hybrid debentures were issued at a price of \$1,000 per debenture with a term of sixty-six months, due January 31, 2026. These debentures bear a fixed interest rate of 5.75% per annum, payable semi-annually in arrears on January 31 and July 31 of each year, commencing January 31, 2021. The intended use of the net proceeds of the debentures is to pay down the credit facility and fund anticipated capital expenditures.

On and after January 31, 2024 and prior to January 31, 2025, the debentures will be redeemable in whole or in part from time to time at the Corporation's option at a redemption price equal to 102.875% of the principal amount of the debentures redeemed plus accrued and unpaid interest, if any, up to but excluding the date set for redemption. On and after January 31, 2025 and prior to the maturity date, the debentures will be redeemable, in whole or in part, from time to time at the Corporation's option at par plus accrued and unpaid interest, if any, up to but excluding the date set for redemption.

On redemption or at maturity on January 31, 2026, the Corporation may elect to, in whole or part, convert the debentures into freely tradable common shares. In such event, payment will be satisfied by delivering for each \$1,000 due, that number of freely tradable shares obtained by dividing \$1,000 by 95% of the current market price on the date fixed for redemption or maturity, as the case may be. Any accrued and unpaid interest will be paid in cash.

The debentures were recorded as a financial instrument. The debentures were recorded at a fair value of \$75 million net of deferred financing costs of \$3.5 million. Each embedded feature was evaluated separately and it was determined that the economic and risk characteristics are closely related to the host contract and therefore were not accounted for as separate financial instruments.

# 2021 Hybrid Debentures

On July 19, 2021, \$57.5 million of unsecured senior hybrid debentures were issued at a price of \$1,000 per debenture with a term of sixty-six months, due September 30, 2026. These debentures bear a fixed interest rate of 5.5% per annum, payable semi-annually in arrears on March 31 and September 30 of each year, commencing September 30, 2021. The intended use of the net proceeds of the debentures is to fund potential future opportunities and for general corporate purposes.

On and after September 30, 2024 and prior to September 30, 2025, the debentures will be redeemable in whole or in part from time to time at the Corporation's option at a redemption price equal to 102.750% of the principal amount of the debentures redeemed plus accrued and unpaid interest, if any, up to but excluding the date set for redemption. On and after September 30, 2025 and prior to the maturity date, the debentures will be redeemable, in whole or in part, from time to time at the Corporation's option at par plus accrued and unpaid interest, if any, up to but excluding the date set for redemption.

On redemption or at maturity on September 30, 2026, the Corporation may elect to, in whole or part, convert the debentures into freely tradable common shares. In such event, payment will be satisfied by delivering for each \$1,000 due, that number of freely tradable shares obtained by dividing \$1,000 by 95% of the current market price on the date fixed for redemption or maturity, as the case may be. Any accrued and unpaid interest will be paid in cash.

The debentures were recorded as a financial instrument. The debentures were recorded at a fair value of \$57.5 million net of deferred financing costs of \$2.5 million. Each embedded feature was evaluated separately and it was determined that the economic and risk characteristics are closely related to the host contract and therefore were not accounted for as separate financial instruments.

The debentures are subsequently measured at amortized cost using the effective interest method over the life of the debenture. The balance of the hybrid debentures are:

	June 30, 2022			Dec	ember 31, 2021
Opening balance	\$	127,551,885		\$	71,765,725
Additions during period		-			57,500,000
Issuance costs		-			(2,556,506)
Accretion during period		565,499			842,666
Ending balance	\$	128,117,384		\$	127,551,885

# **Share Capital**

The common shares issued are:

1	Number of Shares	Amount
Balance, December 31, 2020	366,254,826	\$ 365,886,912
Issued on acquisitions Dividend reinvestment plan Share option redemption Share issuance costs Common shares repurchased	8,810,925 363,507 - - - (792,815)	43,575,000 1,637,248 (548,300) (31,608) (3,953,358)
Balance, December 31, 2021	374,636,443	406,565,894
Issued on acquisitions Dividend reinvestment plan Share option redemption Common shares repurchased	4,171,246 133,194 650,150 (1,113,100)	27,000,000 885,144 (247,339) (6,375,124)
Balance, June 30, 2022	378,477,933	\$ 427,828,575

#### Dividend Reinvestment Plan

Represents common shares issued under the Corporation's dividend reinvestment plan ("DRIP") for holders of common shares. Under the terms of the DRIP, eligible registered holders of a minimum of 10,000 Common Shares (the "Shareholders") may elect to automatically reinvest their cash dividends, payable in respect to the common shares, to acquire additional common shares, which will be issued from treasury or purchased on the open market. The Corporation may initially issue up to 5,000,000 common shares under the DRIP, which may be increased upon Board of Directors approval, acceptance of the increase by the Exchange, and upon public disclosure of the increase.

# **Stock Options**

A total of 29,491,000 options were outstanding as at June 30, 2022 (December 31, 2021 – 30,319,650). Of the outstanding amount, 29,491,000 options were exercisable (December 31, 2021 – 30,319,650). The details are as follows:

Exerc	cise Price	Vesting Date	Expiry Date	June 30, 2022	December 31, 2021
\$	0.33	Jun. 19, 2014	Jun. 19, 2024	-	140,000
\$	0.41	Apr. 28, 2015	Apr. 28, 2025	1,125,500	1,560,650
\$	0.50	Sep. 14, 2015	Sep. 14, 2025	1,480,000	1,550,000
\$	1.36	Dec. 21, 2016	Dec. 21, 2026	2,785,000	2,785,000
\$	1.78	Mar. 16, 2017	Mar. 16, 2027	2,810,000	2,810,000
\$	2.52	May 4, 2018	May 4, 2028	2,810,000	2,825,000
\$	2.90	May 28, 2019	May 28, 2029	5,794,000	5,854,000
\$	3.98	Dec. 15, 2020	Dec. 15, 2030	5,869,000	5,975,000
\$	6.31	Dec. 20, 2021	Dec. 20, 2031	6,817,500	6,820,000
Optio	ns exercisab	le and outstanding		29,491,000	30,319,650

The Board of Directors of the Corporation may from time to time, at its discretion, and in accordance with the Exchange requirements, grant to directors, officers, employees and consultants of the Corporation, non-transferable options to purchase common shares.

# Equity Incentive Plan

Under the Corporation's Equity Incentive Plan passed on May 30, 2018 (the "Plan"), directors, employees and consultants are eligible to receive awards, in the form of Restricted Share Units ("RSUs"), Deferred Share Units ("DSUs") and Named Executive Officer Restricted Share Units ("Neo RSUs"), as and when granted by the Board, at its sole discretion. The maximum number of awards that may be issued under the Plan is 17,545,677. The maximum number of shares that may be reserved for issuance under the Plan, together with any of the Corporation's other share-based compensation arrangements, may not exceed 10% of the issued shares of the Corporation.

The RSUs and DSUs that are granted vest in equal annual amounts over three years. The Neo RSUs vest three years after the date of grant. RSUs, DSUs and Neo RSUs are entitled to be credited with dividend equivalents in the form of additional RSUs, DSUs and Neo RSUs, respectively.

With certain exceptions, the Plan provides that (i) the maximum number of awards that may be granted to any one participant together with any other share-based compensation arrangements, in any 12 month period, may not exceed 5% of the issued shares, and, in the case of any consultant, may not exceed 2% of the issued shares; and (ii) the total value of all securities that may be issued to any non-employee director under all of the Corporation's security based compensation arrangements may not exceed \$150,000 per annum.

The Corporation entered into Total Return Swaps ("TRS") as economic hedges of the Corporation's DSUs and RSUs. Under the terms of the TRS, a bank has the right to purchase the Corporation's shares in the marketplace as a hedge against the returns in the TRS. At June 30, 2022, 2,040,047 TRS were outstanding at a value of \$4,147,466 (December 31, 2021–1,533,556 TRS were outstanding at a value of \$6,142,747).

At June 30, 2022, 100% of the combined DSU and RSU exposures were economically hedged. Hedge accounting is not applied for the DSU/RSU hedging program.

During the six months ended June 30, 2022, the Corporation issued 266,267 common shares at a value of \$1,786,841 (December 31, 2021 – 282,906 common shares at a value of \$1,131,624) under the Plan. A total of 1,123,428 common shares at a value of \$5,069,101 were outstanding at June 30, 2022 (December 31, 2021 – 857,161 common shares at a value of \$3,282,260).

#### CONTRACTUAL OBLIGATIONS AND OFF-BALANCE SHEET ARRANGEMENTS

#### Lease Liabilities

The Corporation leases buildings and land in Kamloops, BC, Montreal, QC, Sudbury, ON, Toronto, ON, Kitchener, ON, Ottawa, ON, Etobicoke, ON, Whitby, ON and Winnipeg, MB. The leases expire between 2023 and 2057, with the leases expiring in 2023 and 2027 having up to 15 years and 20 years of renewals, respectively, which are expected to be exercised by the Corporation.

The lease liabilities are measured at the present value of the lease payments that are not paid at the balance sheet date. Lease payments are apportioned between interest expense and a reduction of the lease liability using the Corporation's incremental borrowing rate to achieve a constant rate of interest on the remaining balances of the liability.

For the three and six months ended June 30, 2022, the Corporation recognized \$709,813 and \$1,425,432, respectively (June 30, 2021 - \$485,633 and \$956,408, respectively) in interest expense related to its lease liabilities.

A reconciliation of the lease liabilities associated with self storage properties from the date of adoption of IFRS 16 to June 30, 2022 is as follows:

	June 30, 2022		Dece	December 31, 2021	
		_			
Balance, beginning of year	\$	77,094,742	\$	44,035,050	
Additions		-		35,152,703	
Cash Payments		(2,648,601)		(4,311,912)	
Interest		1,425,432		2,054,942	
Capitalized Interest		107,516		163,959	
Balance, end of period	\$	75,979,089	\$	77,094,742	

# Contingency

The Corporation has no legal contingency provisions at June 30, 2022 or December 31, 2021.

# Off-Balance Sheet Arrangements

The Corporation is not party to any industry contracts or arrangements other than those disclosed in the consolidated financial statements.

#### **RELATED PARTY TRANSACTIONS**

The Corporation holds a Master Franchise from Canadian PUPS Franchises Inc. (CPFI) which provides the Corporation with the exclusive Canadian franchise rights for the development and operation of portable storage throughout Canada. CPFI is a corporation related to Iqbal Khan and Steven Scott who are directors of the Corporation. The Corporation pays a monthly royalty of 3.5% on the gross sales. During the three and six months ended June 30, 2022, the Corporation paid \$114,143 and \$192,691, respectively (June 30, 2021 - \$96,814 and \$161,315, respectively) for royalties and \$1,387,491 and \$2,969,316, respectively (June 30, 2021 - \$777,101 and \$777,101, respectively) for storage containers and other equipment under the Master Franchise Agreement.

Included in accounts payable and accrued liabilities, relating to the previously noted transactions, at June 30, 2022 was \$40,386, (December 31, 2021 - \$33,087) payable to CPFI.

The Corporation has management agreements with Access Self Storage Inc. and related companies ("Access Group"). These companies are related to Iqbal Khan and Steven Scott who are directors of the Corporation. The Corporation invoices the Access Group for management fees as well as additional services it provides as part of the management agreements. The Access Group will also invoice the Corporation for construction, maintenance and other services related to its day-to-day operations.

During the three and six months ended June 30, 2022, the Corporation received \$2,086,933 and \$4,611,593, respectively (June 30, 2021 - \$1,294,844 and \$2,509,810, respectively) in payments and reimbursements related to the management agreements. During the three and six months ended June 30, 2022, the Corporation also incurred \$10,275,959 and \$16,305,074, respectively (June 30, 2021 - \$6,598,735 and \$10,132,368, respectively) in expenditures related to construction, maintenance and other services related to its day-to-day operations.

Included in accounts payable and accrued liabilities as at June 30, 2022 was \$1,331,514 (December 31, 2021 - \$1,503,979) payable to the Access Group. Included in accounts receivable as at June 30, 2022 was \$902,767 (December 31, 2021 - \$491,942) receivable from the Access Group.

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Corporation, directly and indirectly, and include directors. The remuneration of key management personnel for employment services rendered are as follows:

Wages, management fees, bonuses and directors fees Stock based compensation

	June 30, 2022
\$	276,222
_	261,682
\$	537,904

	June 30, 2021
\$	200 422
Ф	288,622
	151,804
\$	440,426

# **ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)**

Environmental integrity, social responsibility and adherence to strong governance practices are core values at StorageVault and we continue to focus on reducing the already extremely low environmental impact of our stores, improving our engagement with colleagues and shareholders, supporting the communities in which we operate, and maintaining sound corporate governance practices.

#### Environmental

It is our responsibility to be leaders in the communities in which we live and work, to minimize our impact while actively seeking opportunities to protect the environment and encourage sustainable operating practices. We continuously explore opportunities to improve the environmental efficiency in our buildings and operations given the importance to our company, our shareholders, our customers, and our communities.

Of all the real estate asset classes, self storage has the lowest environmental impact in the areas of energy consumption, water consumption and waste production. While the self storage industry has an inherently light environmental footprint, we proactively strive to be even better.

Strategically, we offer a mix of square footage that is non-climate controlled and climate controlled, with non-climate controlled space having minimal environmental affect. For our properties that offer climate controlled storage, we regulate inside temperatures at moderate levels to safeguard contents while minimizing energy required for heating or cooling. Operationally, water usage is very low, and minimal daily client activity contributes to limiting our carbon footprint within our communities.

As of June 30, 2022, StorageVault operated 36 stores with rooftop solar systems and solar walls installed and will continue to expand solar installations across our portfolio. Our rooftop solar system installations utilize available roof space to generate electricity for consumption while providing a solid financial return, demonstrating that sustainability efforts not only benefit the environment and community, but also our shareholders.

Below are highlights of some of the environmental practices that we have adopted in an effort to reduce our overall environmental footprint:

# **Energy Consumption**

- motion controlled lighting by zone, allowing for usage only where and when required
- LED lighting (internal and external) for all new buildings and light fixture replacements
- solar power generation
- modern energy efficient HVAC systems
- automated and self adjusting internal thermostat temperature controls
- all new roofs installed are reflective "cool" roofs that help minimize energy consumption

# Water Consumption

- given low occupant levels at our properties, on average, one washroom per property
- energy efficient plumbing systems and appliances
- low-water irrigation systems
- landscaping using native and drought-tolerant species
- water run-off controls
- storm water retention

#### Waste Production

- sale of recycled packaging materials
- waste recycling program at our stores and corporate offices
- reduced paper usage through more efficient technology options including paperless rental agreements
- e-waste reduction and electronic recycling program for decommissioned computer equipment by either donating refurbished equipment to local charities or recycling equipment that cannot be repurposed

# **Building Design and Construction Practices**

- energy efficient glazing
- use of SolarWall systems or insulated metal panels used in construction of new or retrofitted buildings
- replacing standard exterior storage doors with energy efficient doors
- insulated foundation walls to help maintain and keep the foundation slab warm
- all proposed acquisitions are subject to environmental site assessments prior to the closing

#### Social

At StorageVault, we respect the role and impact we have in our host communities. We are proud to employ a diverse team of over 700 colleagues, who represent both our communities and our customer bases, and who help support the over 100 communities we are in across Canada. Diversity is in our DNA and is the foundation of our strength and stability. We are proud that our culture of continuous improvement has led to a high number of merit based promotions within our organization. As colleagues, we believe that taking care of each other leads to a greater level of care for our stores, customers and communities. We do so by focusing on engagement, advancement, wellness and safety.

Being a community based business, we believe in giving back in the places where we live and work by supporting local, grass-roots initiatives as well as national organizations. StorageVault annually supports over 150 local, provincial and national organizations. Our dedicated Corporate Partnerships team's mission is to align with organizations across the country to support important initiatives that matter to our communities. We are committed to engaging with our communities in a way that allows us to make meaningful and lasting contributions.

#### Governance

The Board and Management of StorageVault are committed to maintaining the highest standards of governance to ensure long-term value for our shareholders, mitigate and manage risk and proactively protect the best interests of all our stakeholders.

As part of StorageVault's recent graduation to the TSX, we were subject to a strict audit, scrutiny and testing to ensure that our corporate policies, practices and accounting standards met the TSX's stringent compliance requirements. Our corporate policies and standards promote the long-term interests of our shareholders, strengthen management accountability and help maintain public trust in StorageVault.

Our Board and Management recognize the importance of equality, diversity and good corporate governance and is dedicated to maintaining the highest governance standards through the following:

- Independent Director led Audit, Acquisition and Governance, Nominating and Compensation Committees
- Diverse Management team and Board and along with a comprehensive Diversity Policy
- 40% Board Diversity (gender and race)
- Acquisition Committee Mandate to review, approve and recommend transactions to the Board
- Annual review and vote to approve executive compensation
- Annual election by shareholders of Directors, CEO and CFO at AGM
- Whistleblower Policy
- Insider Trading and Reporting Policy
- Disclosure and Confidentiality Policy
- Regular review and updates of all Corporate Governance principles and policies
- Code of Business Conduct & Ethics which is signed by all employees

Majority Voting Policy (to be implemented at Annual General Meeting)

StorageVault continues to be recognized as a leader in gender diversification and equality. We are proud to organically have this balance within our organization and continue to promote a culture of continuous improvement, diversity of thought, development of skills, personal wellness and safety.

Our approach to governance and the continuous execution of sound ESG principles places StorageVault in a strong position to deliver sustainable returns to our fellow shareholders while supporting our many stakeholders.

#### ACQUISITION COMMITTEE AND ACQUISITION COMMITTEE MANDATE

The Corporation may, from time to time, purchase assets from parties related to the Corporation, and in particular, assets or shares owned or controlled by management of the Corporation or Access Self Storage Inc. (Access) or any of its subsidiaries or affiliates. To govern such potential related party transactions, the Corporation has established an Acquisition Committee and an Acquisition Committee Mandate.

The Acquisition Committee is comprised of six voting members, four members being independently appointed and independent of management and two of which are appointed by Access. Acquisition Committee members who are deemed to be in a conflict of interest position with respect to related party transactions are required to abstain from voting on such related party transactions.

The mandate of the Corporation's Acquisition Committee is to review, evaluate, and approve the terms of proposed acquisitions in the context of the current strategic direction of the Corporation. In particular, and with respect to related party property acquisitions, the Acquisition Committee has the authority to appoint appraisers, environmental consultants, and professional advisors to evaluate and report to the Acquisition Committee on the suitability of such transactions. Thereafter, the Acquisition Committee provides its recommendation as to whether the Board of Directors should approve an acquisition.

The Board of Directors of the Corporation must accept the recommendations that the Acquisition Committee makes with respect to any related party transaction, and in particular, an acquisition involving assets or shares of Access or any of its subsidiaries or affiliates.

#### **ACCOUNTING POLICIES**

The Corporation's significant accounting policies are summarized in Note 3 to the June 30, 2022 unaudited interim consolidated financial statements. There has been no change in significant accounting policies from the Corporation's audited consolidated annual financial statements from December 31, 2021. In addition, there has been no change in the Company's financial instrument risks.

# Non-IFRS Financial Measures

Management uses both IFRS and Non-IFRS measures to assess the Corporation's operating performance. In this MD&A, management uses the following terms and ratios which do not have a standardized meaning under IFRS and are unlikely to be comparable to similar measures presented by other companies:

- i. Net Operating Income ("NOI") NOI is defined as storage and related services less operating costs. NOI does not include interest expense or income, depreciation and amortization, selling, general and administrative costs, acquisition and integration costs, stock based compensation costs or taxes. NOI assists management in assessing profitability and valuation from principal business activities.
- ii. Funds from Operations ("FFO") FFO is defined as net income (loss) excluding gains or losses from the sale of depreciable real estate, plus depreciation and amortization, unrealized (gain) or loss on derivative financial instruments, stock based compensation expenses, and deferred income taxes; and after adjustments for equity accounted entities and non-controlling interests. FFO should not be viewed as an

alternative to cash from operating activities, net income, or other measures calculated in accordance with IFRS. The Corporation believes that FFO can be a beneficial measure, when combined with primary IFRS measures, to assist in the evaluation of the Corporation's ability to generate cash and evaluate its return on investments as it excludes the effects of real estate amortization and gains and losses from the sale of real estate, all of which are based on historical cost accounting and which may be of limited significance in evaluating current performance.

- iii. Adjusted Funds from Operations ("AFFO") AFFO is defined as FFO plus acquisition and integration costs. Acquisition and integration costs are one time in nature to the specific assets purchased in the current period or pending and are expensed under IFRS.
- iv. Existing Self Storage and New Self Storage performance "Existing Self Storage" are stores that the Corporation has owned or leased at least since the beginning of the previous fiscal year. "New Self Storage" are stores that have not been owned or leased continuously since the beginning of the previous fiscal year. We believe the use of this metric combined with primary IFRS measures is beneficial in understanding the full operating performance of our operations during a growth period. Comparative figures for the New Self Storage and Existing Self Storage categories may differ from amounts reported in previous MD&A reports.

# Recent and Future Accounting Pronouncements

The IASB and the International Financial Reporting Interpretations Committee have issued a number of new or revised standards or interpretations that will become effective for future periods and have a potential implication for the Corporation. There have been no pronouncements in addition to those disclosed in the December 31, 2021 annual audited consolidated financial statements.

#### Disclosure Controls and Procedures

Pursuant to National Instrument 52-109, which requires certification of disclosure in an issuer's annual and interim filings, the Chief Executive Officer and the Chief Financial Officer have evaluated the effectiveness of the Corporation's internal disclosure controls and procedures for the three and six months ended June 30, 2022, including the design of internal controls over financial reporting, to provide reasonable assurance regarding the reliability of financial reporting in accordance with IFRS. These officers have concluded that the Corporation's disclosure controls and procedures are designed effectively to ensure that information required to be disclosed in reports that are filed or submitted under Canadian securities legislation are recorded, processed and reported within the time specified in those rules.

There have been no changes in the Corporation's internal controls over financial reporting that have materially affected or are reasonably likely to affect the Corporation's internal controls over financial reporting for the three and six months ended June 30, 2022.

#### **RISKS AND UNCERTAINTIES**

As our primary business consists of owning and operating storage real estate, we are exposed to risks related to such ownership and operations that can adversely impact our business and financial position. The following is a brief overview of some of the potential risks and the potential impacts these risks and uncertainties may have on the operations of the Corporation:

#### Real Estate Industry

Real estate investments are subject to varying degrees of risk depending on the nature of each property. Such investments are affected by general economic conditions, local real estate markets, supply and demand for rental space, competition from others with similar developments, the perceived "attractiveness" of a given property and various other factors.

# **Liquidity Risk**

Liquidity risk is the risk that the Corporation will be unable to meet its financial obligations as they fall due. The Corporation manages liquidity risk through cash flow forecasting and regular monitoring of cash requirements including anticipated investing and financing activities. Typically, the Corporation ensures that it has sufficient cash or liquid investments available to meet expected operating expenses for a period of 30 days, excluding the potential impact of extreme circumstances that cannot reasonably be predicted, such as natural disasters. For the foreseeable future, the Corporation anticipates that cash flows from operations, working capital, and other sources of financing will be sufficient to meet its operating requirements, debt repayment obligations and will provide sufficient funding for anticipated capital expenditures.

# Refinancing Risk

There is no certainty that financing will be available upon the maturity of any existing mortgage at terms that are as favorable as the expiring mortgage, or at all. If the Corporation is unable to refinance an existing indebtedness on favorable terms, the Corporation may need to dispose of one or more properties on disadvantageous terms. Prevailing interest rates, limited availability of credit or other factors at the time of refinancing could increase interest expense and ultimately decrease the return to investors.

# Interest Rate Risk

Interest rate risk arises from changes in market interest rates that may affect the fair value of future cash flows from the Corporation's financial assets or liabilities. Interest rate risk may be partially mitigated by holding both fixed and floating rate debt, or by staggering the maturities of fixed rate debt. The Corporation is exposed to interest rate risk primarily relating to its long term debt. The Corporation will manage interest rate risk by utilizing fixed interest rates on its mortgages where possible, entering into floating-to-fixed interest rate swaps, staggering maturities over a number of years to mitigate exposure to any single year, and by attempting to ensure access to diverse sources of funding.

# **Economic Conditions**

Even though storage is less susceptible to changes in the local economy, as storage space is often needed during times of both growth and recession, downturns in a local economy could negatively affect our revenues and NOI. A significant portion of storage customers use storage during periods of moving from one residence to another or when a residence is being renovated. In times of economic downturn, the level of activity in housing sales and housing renovation could decrease, thereby decreasing storage rental demand.

#### **Contagious Diseases**

The COVID-19 pandemic or any future outbreak of other highly infectious or contagious diseases, may impact demand for our storage space and ancillary products and services, which can result in potential decreases in occupancy, rental rates and administrative fees, and increases in expenses, which could adversely affect our results.

# **Environmental Risk**

Environmental risk is inherent in the ownership of property. Various municipal, provincial and federal regulations can result in penalties or potential liability for remediation, to the extent that hazardous materials enter the environment. The presence of hazardous substances could also impair the Corporation's ability to finance or sell the property, and might expose the Corporation to civil lawsuits. To mitigate such risk, the Corporation procures recent or updated environmental reports for all acquisitions to ascertain the risk, if any, that exist at a property. It also prohibits the storage of hazardous substances as a condition of the user agreement signed by customers.

# Credit Risk

Credit risk arises from the possibility that customers may experience financial difficulty and be unable to fulfill their financial obligations to the Corporation. The risk of incurring bad debts often arises if storage customers relocate and cannot be found to enforce payment, or if storage customers abandon their possessions. The extent of bad debts can be mitigated by quickly following up on any unpaid amounts shortly after the due date, enforcing late fees, denying access to any customers with delinquent accounts, and ultimately seizing the possessions of the customer. Additionally, the Corporation typically rents to numerous customers, each of which constitutes significantly less than 5% of the Corporation's monthly revenue. This diversification in the customer base reduces credit risk from any given customer.

# Other Self Storage Operators or Storage Alternatives

The Corporation competes with other individuals, corporations and institutions which currently own, or are anticipating owning a similar property in a given region. Competitive forces could have a negative effect on occupancy levels, rental rates or operating costs such as marketing.

# Acquisition of Future Locations

Competition also exists when the Corporation attempts to grow through acquisitions of storage locations. An increase in the availability of investment funds in the general market, and a subsequent increase in demand for storage locations would have a tendency to increase the price for future acquisitions of storage locations and reduce the yields thereon.

# Anticipated Results from New Acquisitions

The realization of anticipated results and value from acquisitions can be jeopardized from unexpected circumstances in integrating stores into our existing operations, from situations we did not detect during our due diligence, or from increased property tax following reassessment of newly acquired locations.

# Increase in Operating Costs

Our operating margins can be negatively impacted from increases in operating costs such as property tax, staffing costs, insurance premiums, repairs and maintenances costs, utility costs and others due to various factors such as the need for governments to raise funds, natural disasters, and energy prices.

#### Climate and Natural Disasters

The storage industry in Canada can be cyclical. Due to the climate, demand for storage is generally weaker in winter months with an increase in operating costs resulting in potentially lower NOI during Q1 and Q4.

Natural disasters, such as floods, earthquakes or severe winter storms may result in damage and business interruption losses that are greater than the aggregate limits of our insurance coverage. We maintain a comprehensive insurance policy to cover such events, however some insurance coverage may be or become unavailable or cost prohibitive.

# Litigation

Legal claims may arise from the ordinary course of our business. Resolution of these claims would divert resources from the Corporation such as cash to pay expenses and damages and the diversion of management's time and attention from the Corporation's business. The impact and results from litigation cannot be predicted with certainty and can have a material adverse effect on the business.

# Use and Dependency on Information Technology Systems

Our business is heavily dependent on the use of information technology, with the majority of our new customers communicating and transacting with us electronically or over the phone. Commerce over the internet and the nature of our business requires us to retain private information about our customers. Significant aspects of these systems are centrally managed, such as our financial information and some are managed by third party vendors. These systems may be subject to telecommunication failures, cyber-attacks, computer worms and viruses and other disruptive security breaches, all of which could materially impact our operations, resulting in additional costs and or in legal action either by government agencies or private individuals.

# StorageVault Canada Inc.

**DIRECTORS** 

Jay Lynne Fleming Vancouver, BC

Ben Harris Bedford, NY

Iqbal Khan Toronto, ON

Steven Scott Toronto, ON

Alan Simpson Regina, SK

# **OFFICERS**

Steven Scott Chief Executive Officer

Iqbal Khan Chief Financial Officer

#### LEGAL COUNSEL

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# **REGISTRAR & TRANSFER AGENT**

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